File #: AR-17-101, **Version:** 1

TAMRMS#: B06

Economic Prosperity Policy & Strategic Framework
Presented by: Joan Barber, Interim Director

RECOMMENDATION(S)
That City Council Policy C-ED-07, Economic Prosperity, provided as an attachment to the April 3, 2017 agenda report entitled “Economic Prosperity Policy & Strategic Plan Framework” be approved.

PURPOSE OF REPORT

Administration presented a draft economic development policy and strategic framework to Council on December 12, 2016. Council was requested to provide feedback to administration for consideration by December 21, 2016. Feedback was received and incorporated into the policy and into the framework where appropriate.

COUNCIL DIRECTION

On December 12, 2016 Council passed the following motions:

(AR-16-086)
That proposed City Council Policy C-ED-07, Economic Prosperity, provided as an attachment to the December 12, 2016 agenda report entitled "Economic Prosperity Policy & Strategic Plan Framework", be received as information.

That Council Members provide feedback on City Council Policy C-ED-07, Economic Prosperity to Administration by December 21, 2016, and that the policy be brought back for Council consideration in Q1 of 2017.

That "Leading Growth - St. Albert's Economic Development Framework", provided as an attachment to the December 12, 2016 agenda report entitled "Economic Prosperity Policy & Strategic Plan Framework", be received as information.

BACKGROUND AND DISCUSSION

A complete backgrounder was included in the December 12, 2016 agenda report.

STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT

Stakeholder engagement was outlined in the original agenda report that was presented to Council on

December 12, 2016.

IMPLICATIONS OF RECOMMENDATION(S)

Financial:

None at this time.

Legal / Risk:

None at this time.

Program or Service:

None at this time.

Organizational:

None at this time.

ALTERNATIVES AND IMPLICATIONS CONSIDERED

N/A

STRATEGIC CONNECTIONS

a) Council's Strategic Outcomes and Priorities (See Policy C-CG-02)

- CULTIVATE ECONOMIC PROSPERITY: A diversified, robust and resilient economic foundation to support growth and community service delivery.
- CULTIVATE SUSTAINABLE INFRASTRUCTURE AND SERVICES: A growing community that has balanced development and management of civic facilities, transportation networks and related services.
- CULTIVATE A SAFE, HEALTHY AND INCLUSIVE COMMUNITY: A community that provides opportunities for everyone to realize their potential in a thinking, caring and connected way.

b) Long Term Plans (e.g. MDP, Social Master Plan, Cultural Master Plan, etc.)

- Economic Development Long Term Master Plan
- Tourism Master Plan

c) Corporate Objectives (See Corporate Business Plan)

- Deliver programs and services that meet or exceed our standards

d) Council Policies

- N/A.

e) Other Plans or Initiatives (Business Plans, Implementation Strategies, etc.)

- N/A

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Report Date: April 3, 2017
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Committee/Department: Economic Development
General Manager: n/a
City Manager: Kevin Scoble