



## Legislation Text

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**TAMRMS#:** B06

### Online Platform

Presented by: Cindy de Bruijn, Senior Manager, Community Relations

### RECOMMENDED MOTION

That Council accept as information the PowerPoint presentation on the features and capabilities of the online public engagement platform called “Bang the Table” - called *Cultivate the Conversation*.

### PURPOSE OF REPORT

The City of St Albert has acquired an online platform to engage resident feedback. The launch date for the platform was October 13, 2020. Administration has prepared a PowerPoint presentation to give Council an overview of this online platform.

### ALIGNMENT TO PRIORITIES IN COUNCIL’S STRATEGIC PLAN

N/A

### ALIGNMENT TO LEVELS OF SERVICE DELIVERY

This aligns to the public participation service defined as “Provision of opportunities for residents and stakeholders to provide input to Council and Administration into decisions affecting the community.”

### ALIGNMENT TO COUNCIL DIRECTION OR MANDATORY STATUTORY PROVISION

N/A

### BACKGROUND AND DISCUSSION

Engagement encourages participation, action, personal responsibility and democracy. St. Albert’s “Cultivate the Conversation” online platform is a tool to help provide public participation opportunities beyond our current activities; this is especially timely with the impacts of the COVID-19 pandemic. It offers several useful input tools and rich media in one convenient place and is available for use 24/7.

Residents register an account (one-time) providing a user-name, email address, age-range, and postal code. Once registered, they can provide input on all project sites. The site is moderated by the provider 24/7 to ensure appropriate use.

There is a range of open and controlled engagement environments including discussion forums, idea

-generation boards, interactive mapping, storyboards, polls and surveys. We will also be able to use the software to evaluate programs that our departments provide.

To view *Cultivate the Conversation* visit <https://conversation.stalbert.ca>, and once registered, you can comment on the various projects.

## **STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT**

N/A

## **IMPLICATIONS OF RECOMMENDATION(S)**

Financial:

N/A

Legal / Risk:

N/A

Program or Service:

N/A

Organizational:

N/A

## **ALTERNATIVES AND IMPLICATIONS CONSIDERED**

N/A

Report Date: October 19, 2020

Author: Cindy de Bruijn

Department: Office of the Deputy Chief Administrative Officer

Deputy Chief Administrative Officer: Kerry Hilts

Chief Administrative Officer: Kevin Scoble