



Legislation Text

File #: CM-19-028, **Version:** 1

TAMRMS#: B06

Opt-in Flyers

Notice given by: Councillor Joly

PURPOSE OF REPORT

On September 30, 2019 Councillor Joly provided notice in accordance with Section 23 of Procedure Bylaw 3/2018 of her intention to make the proposed motion below.

In order for Council to debate the motion, it must be formally moved.

PROPOSED MOTION(S):

That by <DATE>, Administration provide a report, including recommendations, that explores the possibility of requiring that marketing flyers delivered within St. Albert are an opt-in rather than an opt-out service, similar to email subscriptions, and that the issue is presented to the EAC for review and/or comment prior to being presented to Council.

Report Date: February 3, 2020
Author: Nicole Pearson & Monty Killoh
Department: Economic Development
Deputy Chief Administrative Officer: Kerry Hilts
Chief Administrative Officer: Kevin Scoble