



Legislation Text

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Community Events Grant - CSAC Recommendations

Presented by: Anna Royer, Business Manager

RECOMMENDATION(S)

That the following St. Albert Community Event Grants be awarded:

St. Albert Sailfish Swim Club: \$5,000 for the Summer Sailfish Swim Meet
St. Albert SLAM Basketball Club: \$3,000 for the SLAM Youth Basketball Tournament
St. Albert Chamber Music Society: \$1,200 for the Summer Music Concert
St. Albert Community Information & Volunteer Centre: \$2,800 for the 2018 Volunteer Fair

PURPOSE OF REPORT

This report brings forward a recommendation from the Community Services Advisory Committee (CSAC) for allocation from the 2018 spring intake of applications for the “Ad Hoc” Community Events Grant Program for Council’s consideration and approval, as per attached Policy C-CS-02.

COUNCIL DIRECTION

The Council direction that has resulted in this matter being brought before Council is contained in Council Policy C-CS-02 Community Events Grant Program and the corresponding administrative procedures.

BACKGROUND AND DISCUSSION

In accordance with City Policy C-CS-02, Community Events Grant Program, this report provides recommendations resulting from the April 24, 2018 Community Services Advisory Committee meeting. The applicants have applied under the “Ad Hoc” community event category in this grant program.

The CSAC has recommended funding for the applicants as follows:

Application #1 - Sailfish Summer Swim Meet

Organizing Group: St. Albert Sailfish Swim Club

Funding Request: \$5,000

CSAC Recommended Funding: **\$5,000**

This annual swim competition plays host to over 250 swimmers from around the province. This is a two-day event held at Fountain Park Recreation Centre and involves over 150 volunteers. In

addition, it is the Club's 50th Anniversary with additional festivities planned. Total event budget is \$6,064 and the recommendation for funding is \$5,000.

Application #2 - SLAM Youth Basketball Tournament

Organizing Group: St. Albert SLAM Basketball Club

Funding Request: \$3,000

CSAC Recommended Funding: **\$3,000**

This will be the first year that SLAM has held an event for the younger Bantam age group. Teams are expected from Edmonton and Calgary in both the boys and the girls category, for a total of 16 teams participating. The total budget for the event is \$9,900 and the recommendation from CSAC is for funding in the amount of \$3,000.

Application #3 - Summer Chamber Music Concert

Organizing Group: St. Albert Chamber Music Society

Funding Request: \$1,200

CSAC Recommended Funding: **\$1,200**

This event involves a summer concert held in partnership with the St. Albert Botanic Park. The concert is free to the public and will be held during the Botanic Park's Garden Day Celebration on July 27. Total event budget is \$3,850, and the recommendation for funding is \$1,200.

Application #4 - 2018 Volunteer Fair

Organizing Group: St. Albert Community Information and Volunteer Centre

Funding Request: \$2,800

CSAC Recommended Funding: **\$2,800**

2018 will mark the 11th anniversary of the Volunteer Fair and which will again be held at Servus Place. This event brings together potential volunteers and community non-profit organizations that are looking for volunteers. In 2017, 46 organizations were represented at the event, with 400-500 attending the event, engaging with the organizations. Total event budget is \$3,600 and the recommendation is to provide funding in the amount of \$2,800.

Application #5 - STARFest (St. Albert Readers') Festival

Organizing Group: St. Albert Public Library Board

Funding Request: \$5,000

CSAC Recommended Funding: **Not recommended for funding**

2018 marks the 8th year for STARfest, an event run by the St. Albert Library Board. The event showcases writers from across Canada who have made significant contributions in their field. This year the event is also partnering with Eek! Comic & Pop Culture Fest to provide an author to complement Eek's St. Albert Place event in mid October. The total budget is \$31,600 and although the CSAC strongly acknowledges the value and importance of literacy in St. Albert, they have not recommended this event for funding due to the substantial operating grant that this organization already receives from the City.

STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT

All applicants are encouraged to discuss their event with Administration prior to the intake deadline, to ensure the applicant and the event meets the basic requirements set out in the Policy, and to provide clarification with eligibility requirements if needed.

All community groups applying for this grant were provided a time slot at the April CSAC meeting to respond to questions from the Committee.

IMPLICATIONS OF RECOMMENDATION(S)

Financial:

Total funding for the Community Events Grant Program for 2018 is \$88,600 with \$32,160 available for allocation to community ad hoc events. If the above recommendations are approved, there will be \$20,160 remaining for allocation to ad hoc community events in the fall grant intake. The next intake date for ad hoc events is October 2, 2018.

Legal / Risk:

Grant recipients are required to utilize funds as specifically authorized and to report to the City in a specified manner on the use of those funds. Recipients are advised that the failure to comply with these requirements may result in a demand to repay the funding or a refusal to provide grant funding upon future application, and grant recipients are required to return to the City any funds unexpended within one year.

ALTERNATIVES AND IMPLICATIONS CONSIDERED

If Council does not wish to support the recommendation, the following alternatives could be considered:

- a) Refer the matter back to Administration or CSAC for further consideration, as per the discussion held by Council, and be brought back to Council at a future date.
- b) Amend the recommended amounts to an alternate amount as determined by Council.

STRATEGIC CONNECTIONS

Council's Strategic Outcomes and Priorities (See Policy C-CG-02)

Strategic Priority #2: Economic Development: Enhance business/commercial growth - Support and encourage the development of new, existing, and emerging sectors.

Corporate Objectives

- Deliver programs and services that meet or exceed our standards
- Ensure our customers are very satisfied

Long Term Plans (e.g. MDP, Social Master Plan, Cultural Master Plan, etc.)

- Cultural Master Plan - The allocation of funding through the Community Events Grant Program aligns with the Cultural Master Plan priorities: to increase and deepen cultural participation and to optimize cultural service delivery.
- Recreation Master Plan - This grant program also aligns with the Recreation Master Plan priority: celebrate recreation

Council Policies

- City Policy C-CS-02, Community Events Grant Program

Report Date: June 11, 2018

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Committee/Department: CPS Administration

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