



Legislation Details (With Text)

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Presented by: Anna Royer, Business Manager

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TAMRMS#: B06

CSAB Recommendations - Community Events Grant

Presented by: Anna Royer, Business Manager

RECOMMENDATION(S)

That the following St. Albert Community Event Grants be awarded:

- St. Albert Sailfish Swim Club: \$2,500 for the Summer Sailfish Swim Meet
- Heritage Lakes Community Association: \$1,087 for the 2017 Family Day Event
- St. Albert Curling Club: \$5,000 for the 2018 Canadian Stick Curling Championships
- St. Albert Chamber Music Society: \$1,200 for the Summer Music Concerts
- St. Albert Bicycle Motocross Association: \$2,500 for their Race Series Summer Event
- St. Albert Community Information & Volunteer Centre: \$2,750 for the 2017 Volunteer Fair
- Stop Abuse in Families Society: \$2,500 for Autorama 2017

PURPOSE OF REPORT

This report brings forward a recommendation from the Community Services Advisory Board (CSAB) for allocation from the 2017 spring intake of applications for the “Ad Hoc” Community Events Grant Program for Council’s consideration and approval, as per attached Policy C-CS-02.

COUNCIL DIRECTION

The Council direction that has resulted in this matter being brought before Council is contained in Council Policy C-CS-02 Community Events Grant Program and the corresponding administrative procedures.

BACKGROUND AND DISCUSSION

In accordance with City Policy C-CS-02, Community Events Grant Program, this report provides recommendations resulting from the April 25, 2017 Community Services Advisory Board meeting. The applicants have applied under the “Ad Hoc” community event category in this grant program.

The CSAB has recommended funding for the applicants as follows:

Application #1 - Sailfish Summer Swim Meet

Organizing Group: St. Albert Sailfish Swim Club

Funding Request: \$5,000

CSAB Recommended Funding: **\$2,500**

This annual swim competition plays host to over 250 swimmers from as far away as Jasper. This is a two-day event held at Fountain Park Recreation Centre and involves over 150 volunteers. Total event budget is \$5,850 and the recommendation for funding is \$2,500.

Application #2 - 2017 Family Day Event

Organizing Group: Heritage Lakes Community Association

Funding Request: \$1,087

CSAB Recommended Funding: **\$1,087**

Each year the Heritage Lakes Community Association hosts a Family Day event. The activities include sleigh rides, outdoor games and hot chocolate. The total budget for the 2017 event was \$1087 and the recommendation from CSAB is to cover the full cost of the event as requested in the application.

Application #3 - 2018 Canadian Stick Curling Championships

Organizing Group: St. Albert Curling Club

Funding Request: \$5,000

CSAB Recommended Funding: **\$5,000**

This event will host 48 teams from across Canada and is being planned for April 2 to 5, 2018. Total event budget is \$17,100 and the recommendation for funding is \$5,000.

Application #4 - Summer Chamber Music Concerts

Organizing Group: St. Albert Chamber Music Society

Funding Request: \$2,100

CSAB Recommended Funding: **\$1,200**

This event involves two separate music concerts held in partnership with the St. Albert Botanic Park. The concerts are free to the public and will be held during the Botanic Park’s Garden Party, and the Picnic in the Park.

Application #5 - Race 5 & 6 of the BMX Canada Cup Series

Organizing Group: St. Albert Bicycle Motocross Association

Funding Request: \$5,000

CSAB Recommended Funding: **\$2,500**

This two day race event will draw some of Canada’s top BMX athletes. The organizers are expecting approximately 500 riders to enter the event. The total event budget is \$20,000 and the recommendation from CSAB is to provide a grant of \$2,500.

Application #6 - 2017 Volunteer Fair

Organizing Group: St. Albert Community Information and Volunteer Centre

Funding Request: \$2,750

CSAB Recommended Funding: **\$2,750**

2017 will mark the 10th anniversary of the Volunteer Fair and will again be held at Servus Place. This event brings together potential volunteers and community non-profit organizations that are looking for volunteers. Total event budget is \$3,550 and the recommendation is to provide funding in the amount of \$2,750.

Application #7 - Autorama 2017

Organizing Group: Stop Abuse In Families (SAIF)

Funding Request: \$4,000

CSAB Recommended Funding: **\$2,500**

SAIF is partnering with the St. Albert Cruisers to run Autorama 2017. This is an annual intergenerational event which draws over 2,000 people. As the location for this event has changed for 2017, the organizers require additional funding for signage to ensure the event is well marked. Total event budget is \$5,700 and the recommendation from CSAB is to provide funding in the amount of \$2,500

STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT

All applicants are encouraged to discuss their event with Administration prior to the intake deadline, to ensure the applicant and the event meets the basic requirements set out in the policy, and to provide clarification with eligibility requirements if needed.

All community groups applying for this grant were invited to make a presentation to the CSAB.

IMPLICATIONS OF RECOMMENDATION(S)

Financial:

Total funding for the Community Events Grant Program for 2017 is \$87,200 with \$24,900 available for allocation to community ad hoc events. If the above recommendations are approved, there will be \$7,363 remaining for allocation to ad hoc community events in the fall grant intake. The next intake date for ad hoc events is October 10, 2017.

Legal / Risk:

Grant recipients are required to utilize funds as specifically authorized and to report to the City in a specified manner on the use of those funds. Recipients are advised that the failure to comply with these requirements may result in a demand to repay the funding or a refusal to provide grant funding upon future application, and grant recipients are required to return to the City any funds unexpended within one year.

ALTERNATIVES AND IMPLICATIONS CONSIDERED

If Council does not wish to support the recommendation, the following alternatives could be considered:

- a) Refer the matter back to Administration or CSAB for further consideration, as per the discussion held by Council, and be brought back to Council at a future date.
- b) Amend the recommended amounts to alternate amounts as determined by Council.

STRATEGIC CONNECTIONS

- a) Council's Strategic Outcomes and Priorities (See Policy C-CG-02)
 - **CULTIVATE A HISTORIC, CREATIVE, AND ACTIVE COMMUNITY:** A vibrant and involved community with a variety of culture, recreation and heritage opportunities. The events planned by community groups will add a variety of opportunities for citizens to be active and become more involved with their community.
- b) Long Term Plans (e.g. MDP, Social Master Plan, Cultural Master Plan, etc.)
 - **Cultural Master Plan** - The allocation of funding through the Community Events Grant Program aligns with the Cultural Master Plan priorities: to increase and deepen cultural participation and to optimize cultural service delivery.
Recreation Master Plan - This grant program also aligns with the Recreation Master Plan priority: celebrate recreation

Report Date: June 12, 2017

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Committee/Department: CPS Administration

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City Manager: Kevin Scoble