



Legislation Details (With Text)

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**Title:** Council Motion - Bylaw 18/2016 - Digital Display Signs Proposed Amendments  
Presented by: Councillor MacKay

**Sponsors:**

**Indexes:**

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**Attachments:** 1. Bylaw 18-2016 Digital Display Proposed Amendments

Date	Ver.	Action By	Action	Result
4/3/2017	1	City Council	approved	Pass
4/3/2017	1	City Council	approved	Pass
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TAMRMS#: B06

**Council Motion - Bylaw 18/2016 - Digital Display Signs Proposed Amendments**  
Presented by: Councillor MacKay

**PURPOSE OF REPORT**

On August 22, 2016 and February 27, 2017 Councillor MacKay provided notice in accordance with Section 23 of Procedure Bylaw 22/2016 that he intended to bring forward the proposed motion below.

*In order for Council to debate the motion, the motion must be formally moved.*

**PROPOSED MOTION(S):**

August 22, 2017:

1. That the 500m setback in Schedule C.5(2)(b) be amended to 300m in the Land Use Bylaw when it is next reviewed.
2. Delete "In all districts where portable signs are permitted, a freestanding sign employing a digital display shall take the place of all portable signs allowed on a site" from Schedule C.5(4)(g) in the Land Use Bylaw in any potential change.

February 27, 2017:

3. That schedule c.5. 1(a) (vii) be modified by removing or a freestanding sign with a digital

display and any other reference that precludes third party advertising on free standing digital displays.

4. That schedule c.5 2(b) (iii) be modified by adding “facing the same ongoing traffic” after display;

5. That schedule c.5 2 (b) be modified by changing 500m to 300m

Report Date: April 3, 2017

Author(s): B. Gaskarth

Committee/Department: Legislative Services

General Manager: M. Pungur-Buick

City Manager: Kevin Scoble