

CITY OF ST. ALBERT



Legislation Details (With Text)

File #: CM-17-025 Version: 1 Name:

Type: Council Motion Status: Passed

File created: 3/1/2017 In control: City Council

On agenda: 4/3/2017 Final action: 4/3/2017

Title: Council Motion - Bylaw 18/2016 - Digital Display Signs Proposed Amendments

Presented by: Councillor MacKay

Sponsors:

Indexes:

Code sections:

Attachments: 1. Bylaw 18-2016 Digital Display Proposed Amendments

Date	Ver.	Action By	Action	Result
4/3/2017	1	City Council	approved	Pass
4/3/2017	1	City Council	approved	Pass
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TAMRMS#: B06

Council Motion - Bylaw 18/2016 - Digital Display Signs Proposed Amendments

Presented by: Councillor MacKay

PURPOSE OF REPORT

On August 22, 2016 and February 27, 2017 Councillor MacKay provided notice in accordance with Section 23 of Procedure Bylaw 22/2016 that he intended to bring forward the proposed motion below.

In order for Council to debate the motion, the motion must be formally moved.

PROPOSED MOTION(S):

August 22, 2017:

- 1. That the 500m setback in Schedule C.5(2)(b) be amended to 300m in the Land Use Bylaw when it is next reviewed.
- 2. Delete "In all districts where portable signs are permitted, a freestanding sign employing a digital display shall take the place of all portable signs allowed on a site" from Schedule C.5(4)(g) in the Land Use Bylaw in any potential change.

February 27, 2017:

3. That schedule c.5. 1(a) (vii) be modified by removing or a freestanding sign with a digital

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display and any other reference that precludes third party advertising on free standing digital displays.

- 4. That schedule c.5 2(b) (iii) be modified by adding "facing the same ongoing traffic" after display;
- 5. That schedule c.5 2 (b) be modified by changing 500m to 300m

Report Date: April 3, 2017 Author(s): B. Gaskarth

Committee/Department: Legislative Services

General Manager: M. Pungur-Buick

City Manager: Kevin Scoble