



Legislation Details (With Text)

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**On agenda:** 4/3/2017    **Final action:** 4/3/2017  
**Title:** Council Motion - Bylaw 18/2016 - Digital Signs Display Proposed Amendments  
Presented by: Councillor Heron

**Sponsors:**

**Indexes:**

**Code sections:**

**Attachments:** 1. Bylaw 18-2016 Digital Display Proposed Amendments

Date	Ver.	Action By	Action	Result
4/3/2017	1	City Council	approved	Pass
4/3/2017	1	City Council	approved	Pass

TAMRMS#: B06

**Council Motion - Bylaw 18/2016 - Digital Signs Display Proposed Amendments**  
Presented by: Councillor Heron

**PURPOSE OF REPORT**

On August 22, 2016 Councillor Heron provided notice in accordance with Section 23 of Procedure Bylaw 35/2009 that she intended to bring forward the proposed motion below.

*In order for Council to debate the motion, the motion must be formally moved.*

**PROPOSED MOTION(S):**

That Bylaw 18/2016 be amended by:

1. Amending section C.5 (1) General regulations (v) to a minimum of 30m from an intersection.
2. Amending section C.5 (1) General Regulations (xiii) to a minimum of six (6) seconds before switching copy.
3. Amending section C.5 (2) Billboards with a Digital Display (v) to a minimum distance of 150m from another billboard
4. Delete section C.2 Applicability (3) - which reads “Notwithstanding subsection (1), this schedule does not apply to municipal signs or signs that are posted, placed or erected in accordance with a contractual arrangement between the City and another party”
5. Amend section C.5 General Regulations (1)(a) (i) by adding the following Land Use Districts

Regional Commercial (RC), Business Park (BP), Business Park Transition (BPT)

6. The above Districts also added to Section 2. Billboards with Digital Displays, Section 3. Fascia Sign with a Digital Display, and Section 4 Freestanding Sign with Digital Display
7. Remove the first sentence of Section C.5(4) (g) which reads - In all districts where portable signs are permitted, a freestanding sign employing a digital display shall take the place of all portable signs allowed on site, and replace with the phrase - On sites with both freestanding signs and traditional portable signs are both on site each freestanding sign ..... continue on as it currently reads

Report Date: April 3, 2017  
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City Manager: Kevin Scoble