



Legislation Details (With Text)

File #: CM-19-028 **Version:** 1 **Name:**
Type: Council Motion **Status:** Passed
File created: 9/30/2019 **In control:** City Council
On agenda: 2/3/2020 **Final action:** 2/3/2020
Title: Opt-in Flyers
Notice given by: Councillor Joly

Sponsors:

Indexes:

Code sections:

Attachments: 1. Admin Backgrounder - Opt-in Flyers, 2. Attachment A - Halifax Bylaw - Respecting the Distribution of Flyers, 3. Attachment B - EAC Feedback, 4. Opt-In Flyers Presentation

Date	Ver.	Action By	Action	Result
2/3/2020	1	City Council	approved	Pass

TAMRMS#: B06

Opt-in Flyers

Notice given by: Councillor Joly

PURPOSE OF REPORT

On September 30, 2019 Councillor Joly provided notice in accordance with Section 23 of Procedure Bylaw 3/2018 of her intention to make the proposed motion below.

In order for Council to debate the motion, it must be formally moved.

PROPOSED MOTION(S):

That by <DATE>, Administration provide a report, including recommendations, that explores the possibility of requiring that marketing flyers delivered within St. Albert are an opt-in rather than an opt-out service, similar to email subscriptions, and that the issue is presented to the EAC for review and/or comment prior to being presented to Council.

Report Date: February 3, 2020
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Chief Administrative Officer: Kevin Scoble

