



## Legislation Details (With Text)

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**Title:** Municipal Naming  
Presented by: Cindy de Bruijn, Senior Manager, Community Relations, Office of the DCAO

**Sponsors:**

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Date	Ver.	Action By	Action	Result
8/16/2022	1	Committee of the Whole	adopted	

**3.1**

### Municipal Naming

Presented by: Cindy de Bruijn, Senior Manager, Community Relations, Office of the DCAO

### RECOMMENDED MOTION

That the presentation entitled “Municipal Naming” be received as information.

### PURPOSE OF REPORT

Administration, through the support of a consultant, is about to embark on a comprehensive public engagement project to gather community input that will inform the development of a draft Municipal Naming policy. This presentation will provide Committee of the Whole with an overview of the engagement strategy and allow Committee of the Whole to ask questions.

This presentation is focused on the engagement process and not about any specific naming or renaming recommendations. Once the engagement is complete, a revised policy and process will be presented to Committee of the Whole for consideration. Any assets identified for possible renaming will be addressed should the revised policy be approved in 2023.

### ALIGNMENT TO PRIORITIES IN COUNCIL’S STRATEGIC PLAN

N/A

### ALIGNMENT TO LEVELS OF SERVICE DELIVERY

N/A

### ALIGNMENT TO COUNCIL DIRECTION OR MANDATORY STATUTORY PROVISION

On December 9, 2021 Council passed the following motion:

(PM-22-013)

That "Municipal Naming" be funded for \$325,000 from the stabilization reserve to provide Council with an updated draft policy for future naming recommendations and to conduct comprehensive stakeholder and public engagement to gather community input to help Council determine if neighbourhoods and streets currently named after controversial historical figures should be renamed.

## **BACKGROUND AND DISCUSSION**

The presentation will be provided by the consultants and will explore the following topics:

- How the project came to be
- Overview of the Environmental Scan
- Overview of the Engagement Strategy and timeline
- How engagement will inform the revised naming policy

The presenters will provide Council with additional context for why this project was initiated and how this work aligns with existing directives from Council. The presenters will then share the findings of the Environmental Scan, a deliverable from the project that included the review of naming policies and renaming work that has occurred in municipalities across the country.

The presenters will then describe the City's approach to Indigenous engagement, public engagement, and how the findings from engagement will inform the proposed revised Naming Policy including a process for renaming. The Naming Policy updates will be shaped by how the public expresses their beliefs about St. Albert's community values, and how these shared values will ultimately set the criteria for naming and renaming in the revised policy.

The presenters will then describe their engagement timeline and provide information on the various tactics that will be utilized between August to December 2022. The presentation will conclude with an overview of project expectations and metrics for project success.

## **STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT**

The presentation will provide this overview.

## **IMPLICATIONS OF RECOMMENDATION(S)**

### Financial:

None at this stage of the project.

### Legal / Risk:

None at this stage of the project.

### Program or Service:

None at this stage of the project.

### Organizational:

None at this stage of the project.

## **ALTERNATIVES AND IMPLICATIONS CONSIDERED**

N/A

Report Date: August 16, 2022

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