



CITY OF ST. ALBERT ADMINISTRATIVE BACKGROUNDER

TITLE: Allocation of Funds to St. Albert Curling Club

On September 26, 2016 Mayor Crouse provided notice in accordance with Section 23 of Procedure Bylaw 35/2009 that he intended to bring forward the proposed motion below.

In order for Council to debate the motion, the motion must be formally moved.

“That up to \$25,000 be allocated from the Stabilization Reserve as per the request of the St. Albert Curling Club to assist in hosting the 2017 Scotties Tournament of Hearts, and that Administration make arrangements with the Club such that the agreement only cover the shortfall if all \$25,000 is not required to break even”

BACKGROUND:

The 2017 Jiffy Lube Alberta Scotties Tournament of Hearts is a provincial event held to determine which of the twelve top Alberta teams will advance to represent Alberta at the National Scotties Tournament of Hearts.

The St. Albert Curling Club is organizing this event and has requested a guaranteed funding support of \$25,000. With a variety of opportunities for an increased revenue stream such as ticket sales, alcohol sales, additional donations and sponsorships, and advertising sales the Curling Club has indicated that there remains some uncertainty regarding the exact amount of funding required to ensure they have a balanced event budget.

As a comparator, past Provincial or higher level Championships and/or large sporting events which have been provided funding support from City Council include:

- \$5,000: the 2008 Skate Canada Alberta Sectionals
- \$8,000: the 2009 Special Olympic Summer Games
- \$2,890: the 2009 Red Coats for Kids Provincial Hockey Tournament
- \$5,000: the 2011 Esso Cup National Midget Female Championships
- \$5,000: the 2014 Stick Curling Championships
- \$5,000: the 2016 U16 Western Canadian Softball Championships

Eligible community groups can apply through the Community Events grant program for up to \$5,000 for a sporting competition which draws more than six non-local teams. In 2016, the funds for this grant program were exhausted through the 2016

spring allocation, therefore no fall intake will be occurring. One option that could be considered would be to encourage the Curling Club to apply for funding retroactively through the 2017 Community Events Grant spring allocation. This would provide certainty regarding the final revenue and expense statement for this event and would allow for review of this application by the Community Services Advisory Board.

In the event this motion is supported as presented, there is sufficient funds in the Stabilization Reserve to provide for this funding request. Administration would prepare a funding agreement to provide up to \$25,000 in funding to cover any shortfall experienced by the Curling Club upon submission of all receipts and financial documentation related to the event.

Report Date: October 17, 2016
Author(s): Anna Royer
Committee/Department: CPS Administration
General Manager: Chris Jardine
Interim City Manager: C. Jardine