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TAMRMS#: B06

Advisory Committee Minutes and Agenda Items
Presented by: David Leflar, Director, Legal & Legislative Services

Advisory Committee Minutes and Agenda Items:

Youth Advisory Committee Meeting Minutes of February 3, 2021

Community Services Advisory Committee Meeting Minutes of January 26, 2021

Arts Development Advisory Committee Meeting Minutes of February 24, 2021

Seniors' Advisory Committee Meeting Minutes of February 25, 2021

Environmental Advisory Committee Meeting Minutes of February 25, 2021

RECOMMENDED MOTION

That the:

- Youth Advisory Committee unadopted Minutes of the February 3, 2021 meeting;
- Community Services Advisory Committee unadopted Minutes of the January 26, 2021 meeting;
- Arts Development Advisory Committee unadopted Minutes of the February 24, 2021 meeting including from associated Agenda package material;
- Seniors' Advisory Committee unadopted Minutes of the February 25, 2021 meeting; and
- Environmental Advisory Committee unadopted Minutes of February 25, 2021 meeting

be received as information.

PURPOSE OF REPORT

This report transmits to Community Living Standing Committee the unadopted Minutes arising from Advisory Committee meetings that occurred in January and February, 2021.

Two of the Advisory Committees passed motions that include recommendations for the Standing Committee to consider transmitting to Council with any recommendations the Standing Committee itself may wish to make. The Advisory Committee motions are as follows:

Arts Development Advisory Committee motion:

That the Arts Development Advisory Committee recommend to the Community Living Standing Committee that the Young Artist Legacy Grant proceed for 2021, and that the changes to the Young Artist Legacy Program Policy redlined version presented in option #2, and that the policy be reviewed again prior to 2022.

Environmental Advisory Committee recommendation:

That the Environmental Advisory Committee recommends to Community Living Standing Committee that [Council pass] a Clean Energy Improvement Tax Bylaw under Part 10, Division 6.1 of the Municipal Government Act and a motion to authorize the CAO to take the necessary steps to establish a Clean Energy Improvement Program, in order to give interested and qualifying St. Albert property owners the opportunity to make clean energy improvements to their properties (thereby reducing St. Albert's carbon footprint) for which the costs initially fronted by the City are paid or reimbursed over time through an annual special purpose property tax levy.

[NOTE: If the Standing Committee passes one or more motions to support any of the above recommendations, Administration will provide a Report or Backgrounder to accompany the motion(s) on a subsequent Council meeting Agenda.]

Report Date: March 8, 2021
Committee: Community Living Standing

Minutes of a Meeting of the Arts Development Advisory Committee conducted remotely via Zoom, on the above date at 6:05 p.m. ***UNADOPTED***

Present

Councillor Joly
E. Baker
C. Cameron
P. Henley
S. Johnston
R. Jones
L. King
D. Koroluk
J. Swanson
G. Wilkinson

Staff

T. Brooks, Community Cultural Coordinator
K. Bell, Community Cultural Coordinator
A. Gammon, Manager Cultural Programming

Call to Order

The Chair called the meeting to order at 6:05 p.m. and welcomed the Committee members and staff in attendance.

Adoption of Agenda

The Chair declared the February 24, 2021 agenda adopted as presented.

Adoption of Minutes

The Chair declared the minutes of January 27, 2021 adopted as presented.

Getting to Know the Committee

The Arts Development Advisory Committee members and staff provided feedback and discussed items of general interest and gave comments.

Young Artists Legacy Program

K. Bell gave a presentation on the Young Artist Legacy Program. The Committee discussed possible recommendations for the Young Artist Legacy Program Policy.

Moved by C. Cameron

That the Arts Development Advisory Committee recommend to the Community Living Standing Committee that the Young Artist Legacy Grant proceed for 2021, and that the changes to the Young Artist Legacy Program Policy redlined version presented in option #2, and that the policy be reviewed again prior to 2022.

CARRIED

For: 6 members

Against: 3 members

Option #2: Proceed with Young Artist Legacy Award policy change, letting Arts Development Advisory Committee pick (or be) the jury endorsed by Arts Development Advisory Committee, Community Living Standing Committee, and approved by Council.

Other Business

C. Cameron asked for presentations by administration in advance.

Next Meeting

March 24, 2021

Location to be confirmed.

Adjournment

The Chair declared the meeting adjourned at 8:00 p.m.



City of St. Albert
CITY COUNCIL POLICY

Lieutenant Governor Distinguished
Young Artists Legacy Program

AUTHORITY	APPROVED	Res. No.	mm dd	REVISED	Res. No.	mm dd
City Council		C515-2012	11 05		C561-2014 AR-19-003	12 15 01 21

Purpose

To facilitate the development of young aspiring artists from the St. Albert community by providing funding assistance for training, education, or a career advancement opportunity.

Policy

The legacy given to the community from the Lieutenant Governor of Alberta's Distinguished Artists Awards supports development of young artists in the St. Albert community by providing financial assistance for education and professional development and travel to showcase events and/or conferences.

Definitions

"Arts Disciplines" include visual arts, theatre, music, musical theatre, literary, film and new media, and multi-media.

"Aspiring Artists" means a young individual or youth group wishing to pursue a career or is pursuing a career in the arts.

"Career Advancement Opportunity" means attendance as a registered delegate at a conference or a participant at a career related workshop.

"Eligible Applicant" means either an individual or a group as further defined in the policy.

"Eligible Education, Training, Instruction, Professional Development" means a recognized workshop or program in a related arts discipline.

"Eligible Expenses" means an expense directly related to an eligible project for training, education or career advancement. Expenses could include registration fees, tuition fees, workshop fees, master class registration and/or travel fees to attend a national or international conference or workshop including flight and accommodation costs. This grant is meant for short term programs and opportunities that enhance artistic development beyond regular training.



“Group” means a group of 2 or more youth, with the majority of the group having permanent residence in the St. Albert community, who are pursuing a career in the arts.

“Ineligible Expenses” include capital items such as equipment purchases or rental fees, studio rehearsal space or recording time and post secondary tuition fees.

“St. Albert community” means being within the City of St. Albert boundaries.

“Youth Individual” means an individual aged 13 to 21 years who has permanent residence in the St. Albert community, and is pursuing a career in the arts.

Responsibilities

1. Applicants may expend funds only as specified in the application.
2. On an annual basis a subcommittee of the St. Albert Cultivates the Arts Society, as well as a City of St. Albert Community Services representative, shall review the applications and make funding recommendations to Council.
3. Applicants shall submit a final report to Community Services highlighting how the funds were utilized, the benefits received by the applicant, and how they might further contribute to the community. Final report forms are available from the Community Services department.

Standards

1. Applications shall be received in April of each year.
2. Preference will be given to applicants who have not received a grant previously.
3. Consideration will be given to applications for programs, conferences or activities with a commencement date between January 1 – December 31. Submission deadline for all applications will be in April.
4. Grants shall be awarded by Council in May of each year
Maximum funding awarded will be as follows:
 - Individual applicants: \$500
 - Group applicants: \$1000
- 5 Grant support is limited to the interest derived from the principle amount from the Lieutenant Governor of Alberta’s Distinguished Artists Awards in addition to an annual allotment of \$1000 from the City.



6. The number and amount of grants awarded will be determined by the committee on an annual basis.
7. Unallocated funds shall be added to the principle amount.
8. The funds shall be held in a City of St. Albert reserve.
9. Successful applicants must wait one calendar year before re-applying for funding.

PREVIOUSLY DISTRIBUTED



DEADLINE FOR SUBMISSIONS: Applications and support documents will be received until 4:00 p.m. on the second Thursday in April: **April 11, 2019**

All applications are to be delivered to: City of St. Albert Community Services Department
Attention: Community Cultural Coordinator
5 St. Anne Street St. Albert, AB., T8N 3Z9

SECTION 1A - Individual

INDIVIDUAL APPLICANT INFORMATION

Complete the following if you are an *individual youth applicant* – For group applications please fill out 1B

Name:			
Mailing Address:			
Postal Code:			
Contact Email:			
Phone:	Home:	Alternate:	
Age:			Date of Birth:
Type of Activity	<p>Please circle one:</p> <p>Visual Arts Literary Theatre Music Musical Theatre Film/New Media Multi-media</p> <p>Performing Arts (including dance)</p>		

SECTION 1B - Group

GROUP APPLICANT INFORMATION

Complete the following if you are applying on behalf of a *youth group*

Group Name:			
Contact Mailing Address:			
	Please attach a group mailing list indicating what members of the group live in St. Albert		
Postal Code:			
Contact Email:			
Phone:	Home:	Alternate:	
Ages:			Dates of Birth:
Type of Activity	<p>Please circle one:</p> <p>Visual Arts Literary Theatre Music Musical Theatre Film/New Media Multi-media</p> <p>Performing Arts (including dance)</p>		

SECTION 2**PROJECT INFORMATION**

Provide a brief description of the program/project including learning objectives and benefits.

If applicable attach a brochure or program/project outline.

- Please note: post-secondary, full-time programs are not eligible for funding. Please refer to the application instructions for details.

Name of Institution or Organization:

Project Start Date:

Completion Date:

Location:

Briefly describe your career goals:

SECTION 3**BUDGET INFORMATION****EXPENSES**

Itemize projected expenses for your program/project.

Examples of expenses: Instruction fees, conference or class registration fees if attending a course, travel costs, or other specific items. If you have already registered for the program or project, please include the proof of registration along with the expense report.

List your expenses below:

Amount:

Grant amount requested:

\$

(request may not exceed \$500 per individual and \$1,000 per group)

SECTION 4**DECLARATION OF APPLICANT**

I, hereby declare that the information provided in this application is true and correct to the best of my knowledge.

In the event the applicant does not participate in the awarded activity, the grant money will be returned to the City of St. Albert.

Signature:

Date:

What is the Young Artists Legacy Award Program?

The Young Artists Legacy Award program provides financial assistance to young, aspiring artists from the St. Albert community.

The grant offers financial assistance to young aspiring artists by providing funding for:

- Short-term educational programs and/or professional development opportunities that enhance artistic development beyond a post-secondary experience,
- Travel assistance to showcase events and/or conferences.

The Young Artists Legacy Award Program is intended to fund one training, education or career advancement opportunity per individual or group within a calendar year. These grants are non-transferable and any unused monies will have to be returned to the City.

Who is eligible to apply for a grant?

Individuals aged 13 – 21 whose permanent residence is in the St. Albert community and are wishing to pursue a career in the arts or are pursuing a career in the arts.

A youth group, with the majority of the group having permanent residence in the St. Albert community and are pursuing a career in the arts.

Recipients of the Young Artists Legacy Award may not apply for next year's intake of grants.

Application Criteria

Applications will be evaluated on the following criteria:

- Opportunities for the applicants that will enhance artistic development beyond regular instruction.
- Preference will be given to new applications

When is the deadline for submitting applications?

The deadline for submissions is the second Thursday in April of each year.
Upcoming intake date is: April 11, 2019.

Applications are due at the Community Services Department, ATTN: Andrea Gammon by 4:00 p.m.

Late or incomplete applications will not be accepted.

Who decides which artists receive awards?

Grant applications are reviewed by a sub-committee of the St. Albert Cultivates the Arts Society and by a City of St. Albert staff person.

What types of projects are funded?

Emphasis will be put on the facilitation and development of young, aspiring artists from the St. Albert community through project funding assistance for:

- Training,
- Education,
- Career advancement opportunities.

This grant is meant for short-term programs and opportunities that enhance artistic development beyond regular training.

Arts disciplines eligible for assistance include: *visual arts, theatre, music, musical theatre, literary, film and new media and multi-media.*

What types of projects are ineligible?

Equipment purchases, equipment rental fees, studio rehearsal space fees, recording time related to fundraising activities, as well as post-secondary tuition fees.

How much money can I expect to be granted?

The maximum amount per individual is \$500 and per group is \$1,000.

What are the funding guidelines?

- Applications are processed annually in April.
- Individuals or groups may receive one Young Artists Legacy Award per year.
- Applicants are required to submit a final report, including an expenditure report within 60 days of their project completion, verifying that the funds were used for the purpose awarded and the objectives were achieved.
- Successful applicants must wait one calendar year before re-applying for funding.

Will I be required to provide a final report of my use of the grant?

Yes, we require both a financial and narrative report. Future awards will be contingent upon the submission of a final report.

Where can I get more information and/or an application for the Young Artists Legacy Award Program?

Applications may be downloaded from the City of St. Albert website at stalbert.ca. Information and applications may also be requested or picked up at the City of St. Albert Community Services Department at 5 St. Anne Street, St. Albert, AB.

For further information on this grant please contact Andrea Gammon at 780-459-1540 or email agammon@stalbert.ca.

Definitions***St. Albert:***

is defined as within the City of St. Albert boundaries.

Aspiring Artist:

is defined as a young individual wishing to pursue or is pursuing a career in the arts.

Eligible applicant: is defined according to the following:

Individual:

An individual, aged 13 – 21 years old, whose permanent residence is in the St. Albert community, and is pursuing a career in the arts.

Group:

A group of two or more youth, with the majority of the group having permanent residence in the St. Albert community, and are pursuing a career in the arts.

Eligible Education, Training, Instruction, Professional Development:

A recognized workshop or program in a related arts discipline.

Career Advancement opportunity:

Attendance as a registered delegate at a conference or a participant at a career-related workshop.

Lieutenant Governor's Young Artist Legacy Award Program

Policy Review

Date

February 24, 2021

Presented by:

Name Kathleen Bell

Position Community Cultural Coordinator

Department Community Services



What is the Lieutenant Governor's Young Artist Legacy Award Program (YALA)?

The Young Artists Legacy Award program provides financial assistance to young, aspiring artists from the St. Albert community.

The grant offers financial assistance to young aspiring artists by providing funding for:

- **Education and/or professional development opportunities**
- **Travel assistance to showcase events and/or conferences**



How did it get started?

In 2011, St. Albert hosted the Lieutenant Governor of Alberta Distinguished Artist Awards at the Enjoy Centre.

- The Lieutenant Governor of Alberta Distinguished Artist Award is Alberta's most prestigious recognition of outstanding achievement in the arts.
- The awards are presented by the Lieutenant Governor of Alberta at a celebration hosted by a different Alberta community each year.



Photos from the 2011 Lieutenant Governor of Alberta Distinguished Artist Awards at the Enjoy Centre, with Colonel (Ret'd) the Honourable Donald S. Ethell and former Mayor of St. Albert, Nolan Crouse.

How did it get started (con't)?

The organizing committee gave the surplus funding for the gala to the City to put into a reserve, with the intention of creating a legacy fund, which would provide grants to emerging artists.

The reserve currently sits at \$ 23,119.28



Lieutenant Governor Distinguished Artist Award

The Current Policy - Funds

Currently, the policy states that:

- In terms of total funding: “Grant support is limited to the interest derived from the principle amount from the Lieutenant Governor of Alberta’s Distinguished Artists Awards in addition to an annual allotment of \$1000 from the City.”
 - Interest ends up being about \$400 a year.
- In terms of the funding being awarded to applicants, the “maximum funding awarded will be as follows”:
 - Individual applicants: \$500
 - Group applicants: \$1000

The Current Policy – Eligibility

Who is eligible to apply for a grant?

- Individuals aged 13 – 21
- Permanent residents of St. Albert
- Applicants must wish to pursue a career in the arts or are pursuing a career in the arts
- In the case of a group, the majority of the members must have permanent residence St. Albert and are pursuing a career in the arts.
- Recipients of the Young Artists Legacy Award may not apply for next year's intake of grants.

The Current Policy – Eligibility (con't)

What, according to the policy, will the grant actually fund?

- “Career Advancement Opportunity” means attendance as a registered delegate at a conference or a participant at a career related workshop.
- “Eligible Expenses” means an expense directly related to an eligible project for training, education or career advancement. Expenses could include **registration fees, tuition fees, workshop fees, master class registration and/or travel fees to attend a national or international conference or workshop including flight and accommodation costs.** This grant is meant for **short term programs** and opportunities that enhance artistic development **beyond regular training.**
- “Ineligible Expenses” include capital items such as **equipment purchases or rental fees, studio rehearsal space or recording time and post secondary tuition fees.**



How is it awarded?

The policy states that, “On an annual basis a subcommittee of the St. Albert Cultivates the Arts Society, as well as a City of St. Albert Community Services representative, shall review the applications and make funding recommendations to Council.”

Who is the St. Albert Cultivates the Arts Society (SACTAS)?

SACTAS is a “community-based volunteer society, whose purpose is to encourage the citizens of St. Albert to discover, experience and celebrate the creative endeavours of local artists and performers during **Alberta Culture Days**, scheduled annually in September.”



Ribbon cutting for the Grand Opening of Hidden Talent Art School, with the Honorable Leela Aheer, Minister of Culture, Multiculturalism and the Status of Women

- Established as a not-for-profit society in Spring of 2012
- They have run **StArts Fest** or **St. Albert Culture Days** every year since

How is it awarded (con't)?

Current members of SACTAS:

- **Co-Chair: Heather Dolman.**
 - Former Director of STARFest, and current General Manager with the Edmonton Youth Orchestra. Recipient of the 2018 St. Albert Mayor's Celebration of the Arts Arts Leadership Award.
- **Co-Chair: Andrea Daly.**
 - Visual Art Teacher at Sir George Simpson Junior High. Recipient of the 2016 St. Albert Mayor's Celebration of the Arts Award for Excellence in Arts Teaching.
- **Treasurer: Sandra Fenton.**
 - Former President of the Friends of Northern Alberta International Children's Festival. Currently a board member St. Albert Rotary Music Festival and the St Albert Community Foundation.
- **Secretary: Alison Prsa.**
 - Visual Arts Programmer at the Art Gallery of St. Albert.



How is it awarded (con't)?

Members at Large:

- Shari Strachan, Director of the Musée Heritage Museum
- Julia Sorensen, St. Albert's Poet Laureate.
- Michelle Steinhusen, St. Albert Public Library Liaison
- Sandy Kordyback
- Maria Laycock
- Vic Mitchell
- Nathalie Parent

City Liaison

- Kathleen Bell



SACTAS's 2013 "Keys to the City" Project

What does the City do?

The Community Services department advertises the opportunity and collects applications over our website.

Advertising includes:

- City Lights
- Posters
- Social Media
- And directly informing committees, agencies and programs that would have access to the target market; including reaching out to Junior High and High School Teachers, the Amplify Committee and Amplify Artists, BAM, Outloud, the teen librarian at the St. Albert Public Library, music schools, dance studios, arts schools, etc.

The Application is pretty simple and is included with the information we sent you in advance.



YOUNG ARTISTS
Legacy Award Program

The Young Artists Legacy Award Program offers financial assistance to young aspiring artists by providing funding for:

- Education and/or professional development opportunities
- Travel assistance to showcase events and/or conferences

The Young Artist Legacy Award Program will fund one training, education or career advancement opportunity per individual or group within a year.

Consideration will be given to applications for programs, conferences or activities with a commencement date of January 1 – December 31, 2018.

Submissions deadline for all applications is **April 12, 2018**.

For more information and to print out application forms visit us online at stalbert.ca and search **Young Artists Legacy Award Program**. Or contact Andrea Gammon at 780-459-1772 or agammon@stalbert.ca

stalbert.ca 

Timeline

The policy very specifically states:

- that applications must be collected in **April** of each year and;
- that City Council will award the money every year in **May**.

This makes practical sense, as most of the applicants are looking for funding for summer programs.

Normally we'd be advertising the opportunity and already accepting applications by the end of February.



Some examples of past use

In practical terms, what does the grant end up funding?

- Artstrek in Alberta
- YouthWrite in Alberta
- Domaine Forget International Music and Dance Academy academy in Quebec.
- Canadian Country Music Week
- The Drama Centre London's Theatre Summer School
- Broadway Teacher's Workshop in New York
- Arts Umbrella International Summer Dance Intensive in Vancouver
- Film Camp at Red Deer College
- Summer Jazz Camp at MacEwan University
- International Ukrainian Dance and Culture Festival in the Ukraine
- Ballet Summer Intensive at the Anaheim Ballet School in Los Angeles

Why the rush?

Two reason:

1. As I mentioned before, in order to follow the policy that currently stands, we have to accept applications in April and head to Council by the end of May.
2. Currently, there is a mis-alignment between the current Young Artist policy and the Arts Development Advisory Committee Bylaw.
 - The Young Artist policy says that the St. Albert Cultivates the Arts Society will make recommendations to City Council regarding the recipients of the grant,
 - WHILE the ADAC bylaw says ADAC will make recommendations on the allocations funds regarding the grant.

COSA Grant Review

- The City is currently reviewing all the civic granting programs and findings are scheduled to be presented to council this week.
- Once council has determined their priorities, there will be a broader community conversation regarding civic grant funding starting in March.
- The Senior Advisor for Grants and Partnerships (Anna Royer) will be attending ADAC's next meeting to get your feedback.

Arts Micro Grant Program

- Depending on Council priorities, the results from Community Engagement, and your input, the Arts Micro Grant Program may or may not go to policy and on to council.
- Some history on the the Arts Micro Grant Program
 - Approved in the 2016 budget the Arts Micro Grant Program was originally intended to:
 - support community artists and Cultural organizations;
 - engage the community through the arts and culturally focused projects;
 - enhance and encourage a rich and vibrant cultural community.

Arts Micro Grant Program

- The Arts Micro Grant Program was created to enable the development of artists from the City of St. Albert by providing funding for:
 - community arts-based initiatives that are innovative and that encourage cultural diversity and participation.
 - educational opportunities for artists to hone their craft through professional development and peer to peer learning

A draft policy has been completed but not approved

Arts Micro Grant Program

- Moving forward:
 - The Senior Advisor for Grants and Partnerships will present findings at ADAC's March meeting
 - Community engagement proceeds
 - ADAC to determine how they want to proceed with arts granting programs

Three Paths Forward:

1. Cancel YALA for 2021.
2. Proceed with YALA policy change, letting ADAC pick (or be) the jury endorsed by ADAC, CLSC, and approved by Council
3. Recommend (to ADAC, CLSC, and Council) that St. Albert Cultivates the Arts jury YALA for 2021.