

CITY OF ST. ALBERT ADMINISTRATIVE BACKGROUNDER

TITLE: FREE ALL ABOARD PROGRAM

PURPOSE OF REPORT

The purpose of this report is to present a motion for which Councillor Joly gave notice on February 18, 2020.

PROPOSED MOTION(S):

That the free All Aboard Program for low-income residents be extended to local Handibus service for a trial period of one year. At the end of the one-year period the trial should be assessed based on items such as cost to the municipality, ridership numbers etc. Furthermore, that up to \$30,870.00 be funded from the stabilization fund to support this initiative.

ALIGNMENT TO PRIORITIES IN COUNCIL'S STRATEGIC PLAN

N/A

ALIGNMENT TO LEVELS OF SERVICE DELIVERY

N/A

ALIGNMENT TO COUNCIL DIRECTION OR MANDATORY STATUTORY PROVISION

N/A

BACKGROUND:

If free local transit on the St. Albert Transit Handibus was extended to all qualifying low-income residents 16 years of age and older, the estimated impact on StAT revenues based on current Handibus clients would be as follows:

The most recent data derived from Statistics Canada (2015) shows that low income individuals (18 years and over) account for 7.4% of the population of St. Albert.

- There are currently 574 registered clients of the Handibus.
- 7.4% of registered Handibus clients equals 42 individuals.



- On average one Handibus client travels 3 roundtrips locally per week, this would equate to 6 tickets used per week.
- If 42 Handibus clients were taking 3 roundtrips per week this would account for 252 local tickets used per week.

One booklet is comprised of 10 local tickets. Each local ticket booklet is purchased for \$24.50.

If the average Handibus client uses 6 local tickets per week, this would equate to 2.5 ticket booklets per month (24 tickets in total).

For 42 Handibus clients this would equate to 105 ticket booklets per month.

- 105 ticket booklets x \$24.50 = \$2,572.50/month
- 12 x \$2,572.50 = \$30,870/year

77% of the Handibus clientele is aged 65 years and older. 23% of the Handibus clientele is aged 16 to 64 years.

Total Revenue Impact:	Individuals aged 16 to 64 years Individuals aged 65 years and over Total	\$7,100.10 <u>\$23,769.90</u> \$30,870.00
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Report Date: March 30, 2020 Author(s): Tony Lake Department: Public Works & Transit Deputy Chief Administrative Officer: Kerry Hilts Chief Administrative Officer: Kevin Scoble

