

CITY OF ST. ALBERT
Environmental Advisory Committee

Opt-In Flyer Distribution - Council Advice
December 2019

The Environmental Advisory Committee (EAC) appreciated Economic Development's presentation regarding the City of St. Albert's research into an "opt-in" program for flyers. The EAC recognizes that the distribution of flyers consumes a large amount of paper and energy. As such, the EAC is supportive of measures which will enable residents to reduce their consumption of flyers. The Committee is happy to provide further advice should this proposal move forward.