

Public Art Advisory Committee

GPFC
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Presented by:

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Director

Community Services



Public Art Advisory Committee

As directed by Council Motion CM-18-074, Administration are bringing forward a draft bylaw for consideration

This bylaw would establish a committee of council that would:

1. Make recommendations to Council on a Council Policy on Public Art including:
 - Objectives for the stewardship of public art
 - An Accession/Deaccession Plan
 - A Conservation/Maintenance Plan
 - A Use and Access Plan
 - A mechanism for funding Public Art.

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3. Make recommendations to Council on the allocation of funds from the Public Art Reserve
4. Develop a communication plan to educate the public about the benefits that Public Art brings to the community
5. Recommend strategies for Public Art as an integral component of the City strategic and business plans

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- The Committee would consist of between 5 and 9 members at least one of which would be a member of Council
- At any given time, at least four Members shall have experience or expertise as one of the following:
 - visual artist;
 - art educator;
 - art administrator;
 - art historian;
 - art curator or conservator;
 - architect or landscape architect; or,
 - design professional.

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- Because key terms in a Bylaw are required to be defined, Administration has done extensive research to draft a broader, more accurate and useful definition of public art:
- *“Public Art” means original works of visual art in any media, which are the creative practice of artists and encompass the shared identity of the community of St. Albert – multidimensional and ever-changing. Public Art is acquired following the City Council Policy and is sited in the public domain.*

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- While researching the approach other jurisdictions take to support public art, administration noted that a possible option is to bring programs that support cultural development in St. Albert, by recognizing and/or providing funding to individual artists or arts organizations, under the strategic direction of one Committee of Council.
- These programs are similar to public art in that they provide direct funding to artists to recognize and support the creation of new art in any discipline - whether it is music, literature, film or the visual arts.
- On initial review, some of the programs that could be included are:
 - the Lieutenant Governor Distinguished Young Artist Legacy Policy
 - Cultural Wall of Fame Policy
 - the development of a Policy for the Arts Micro Grant Program.

Recommendations

- That the Governance, Priorities and Finance Committee recommend to Council that Bylaw 20/2019, provided as an attachment to the October 15 Agenda Report entitled “Bylaw 20/2019 Public Art Advisory Committee Bylaw”, receive three readings.
- That the Governance, Priorities and Finance Committee recommend to Council that Council Policy C-CS-04 be rescinded but that the provisions of the Policy pertaining to funding public art shall continue to apply for the 2020 budget process and that projects that have already been approved and are in process continue notwithstanding rescission of the Policy; and, that upon appointment, the new Public Art Advisory Committee shall draft and recommend a new Public Art Policy to Council for approval.