

Capital Fundraising Campaigns

Presentation to Council

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Presented by:

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Background

- Direction provided for Administration to develop a “Capital Fundraising Campaign Policy”.
- Review of current policies, administrative directives, and practices related to funding.

Current Programs

- Community Capital Grant Program
 - Governed by Policy C-CS-06
 - Current maximum of \$250,000
 - Projects normally related to renovations/maintenance/small upgrades
 - Matching program based on Council providing up to 1/3 funding towards the total project budget.

Evolution of Requests for Support

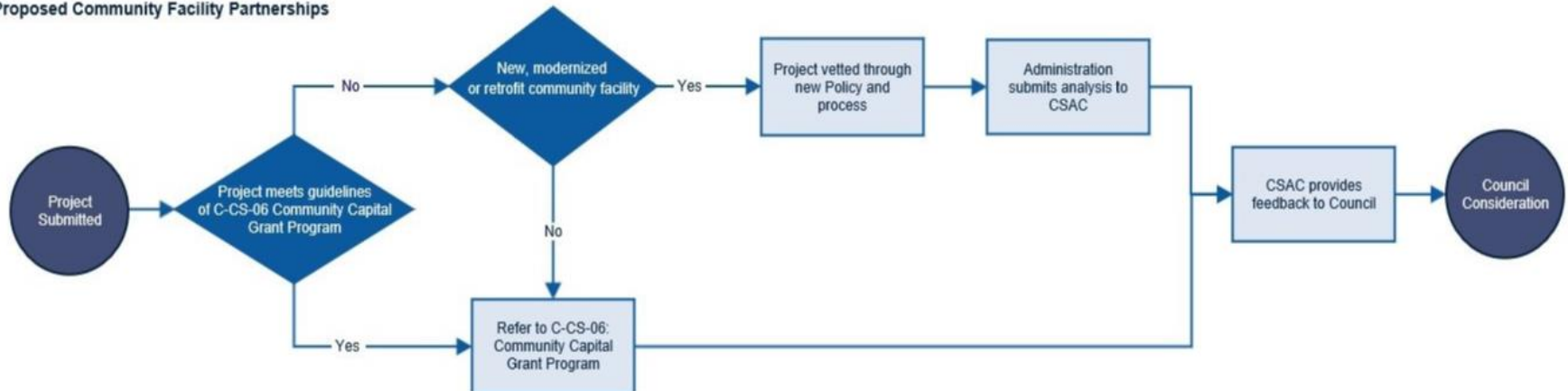
- Initiative has evolved from a desire for a process to address unsolicited requests from external groups for significant funding support for the development of large capital projects.

Additional Process

- New Infrastructure Development Process
 - Current tool used informally to review and analyze significant recreation projects
 - Incorporates principles from:
 - Recreation Master Plan
 - New Facility Predictive Model
 - Partnership Handbook
 - Existing Council Policies
 - Historical Best Practices

Proposed Project Flow

Proposed Community Facility Partnerships



Recommendation

That the deadline for bringing forward to Council a Council Policy regarding community facility partnerships be extended from a June 2019 Council meeting to a June 2020 Council meeting.