

2. PLANNING TO ENGAGE

A. Who Will Be Engaged?

Group	What Issues Interest This Group?	Engagement Level	Proposed Engagement Tools
Residents	Impact to daily lives – e.g. bringing their own bags, utensils, containers, etc.	Consult	Survey, World Cafe
Businesses	Impact to business operations – e.g. cost to provide alternatives to single use items	Consult	Survey, World Café
Community Groups	Some individuals in the community may require single use items, such as straws due to accessibility needs	Consult	Survey, Meetings, Memo
Edmonton Metropolitan Region municipalities	Collaboration for consistency in strategies in the Region	Consult	Survey, Meetings, Memo
Technical Associations – e.g. Alberta Health Services	Health concerns with bringing in containers for food at restaurants	Consult	Survey, Meetings, Memo

B. Outcomes of Engagement

Engage with target audiences for feedback about reducing single use items in St. Albert

C. Key Messages to the Public

What items can be included in the reduction strategy

How single use items impact our environment

How to reduce the use at home, school, work, City of St. Albert, etc. where possible or suggest alternatives

D. Tools

Date	Tools	Objective	Details
			See Single Use Item Reduction Strategy Work Plan for more information.

E. Coordination with Other Departments?

See Single Use Item Reduction Strategy Work Plan for more information.

F. Budget

Estimated: \$96,000 Actual: _____

St. Albert Expo: ☐ Q1 ☐ Q2 ☐ Q3 ☐ Q4

Review and Approval

Communications Advisor

Date

Project Sponsor/Manager
Comments:

Date