

## Attachment 2 – Public Art Projects Details

1. Ongoing Public Art Initiatives, \$62,000
  - a. \$2000 for Emerging Artist
  - b. \$30,000 for the public art at Festival for 2019
    - Jury selection complete
  - c. \$30,000 for the public art at Festival for 2020
    - Jury selection complete
2. Red Willow Park West, \$31,000
  - The engineering firm for this project has already been chosen as part of the Recreation and Parks project plan
  - A separate call for Artist Invitation to Tender is in the final draft stages pending approval.
3. Sign Reclamation Project Phase 1, \$31,000
  - Developing Project Plan for internal stakeholder input
4. Northridge Gazebo, \$100,000
  - Developing Project Plan for internal stakeholder input
5. Canada 150 Mosaic Mural donation installation, \$9,000
  - Jury Selection complete
6. Diversity and Inclusion, Public Engagement \$7,000
  - Developing Project Plan for internal stakeholder input

## 1. Ongoing Public Art Initiatives

### a. \$2,000 for the 2019 Emerging Artists Acquisition

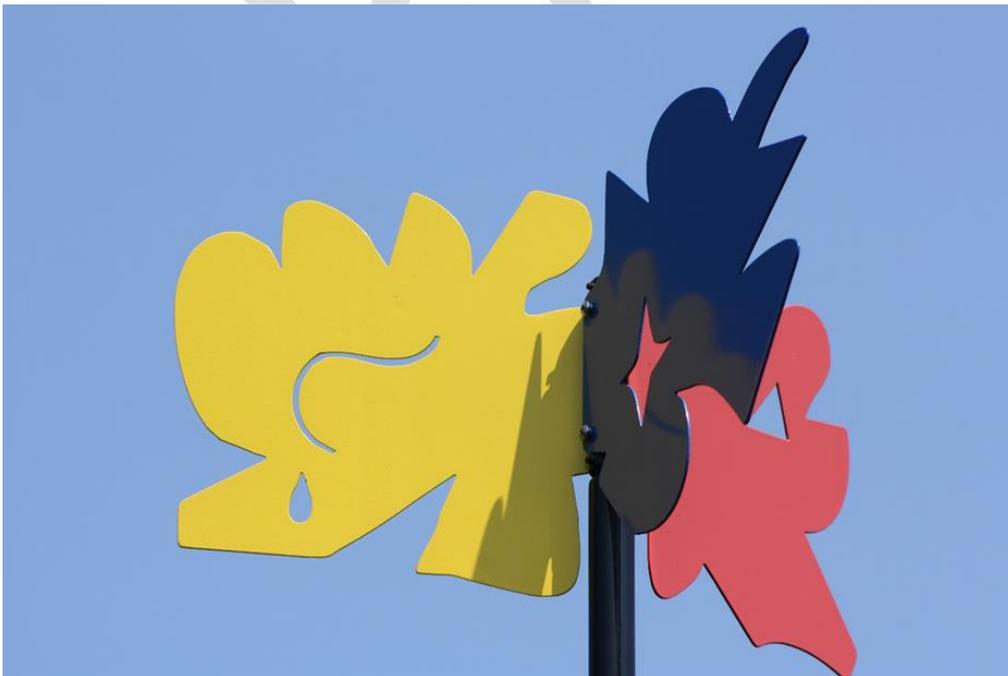
The primary goal of the commission is to create a three-dimensional artwork to be placed in the Botanic Park at 265 Sturgeon Rd.

This artwork will further the commitment of the Cultural Master Plan to

- incubate emerging Artists
- celebrate the International Children's Festival of the Arts
- foster community cohesion by further developing engaging spaces for community activity and interaction at the Botanic Park.

This is part of the Butterfly Project series that began in 2016. The butterfly-inspired artworks were developed in 2017 to integrate with and enhance the architectural and park spaces in which they were placed. The Butterfly Project supports a healthy lifestyle and the brand of the Botanic City as it encourages wayfinding and movement of citizens and visitors throughout the City.

The ongoing Butterfly Project series was also developed to provide opportunities for emerging artists, who included early career professional artists. The smaller scale of the artworks was meant to encourage participation by artists who may not have the equipment or resources to support larger scale or permanent installations. To further encourage emerging artist participation, the City provides construction, installation, process and stakeholder support.



*Butterfly (kids having fun, flying kites and looking up at cloud shapes passing by)*  
by Ryland Pascal Fortie, 2018

Total Project Cost \$2,000

The long-range goal of the project is to create a way-finding system together with Tourism Services. Citizens may utilize butterfly artworks to identify location and to move in a playful way through to other locations.

Administration will work together with stakeholders to identify key specifications and requirements of artwork locations, and to facilitate the selection and implementation of the artwork.

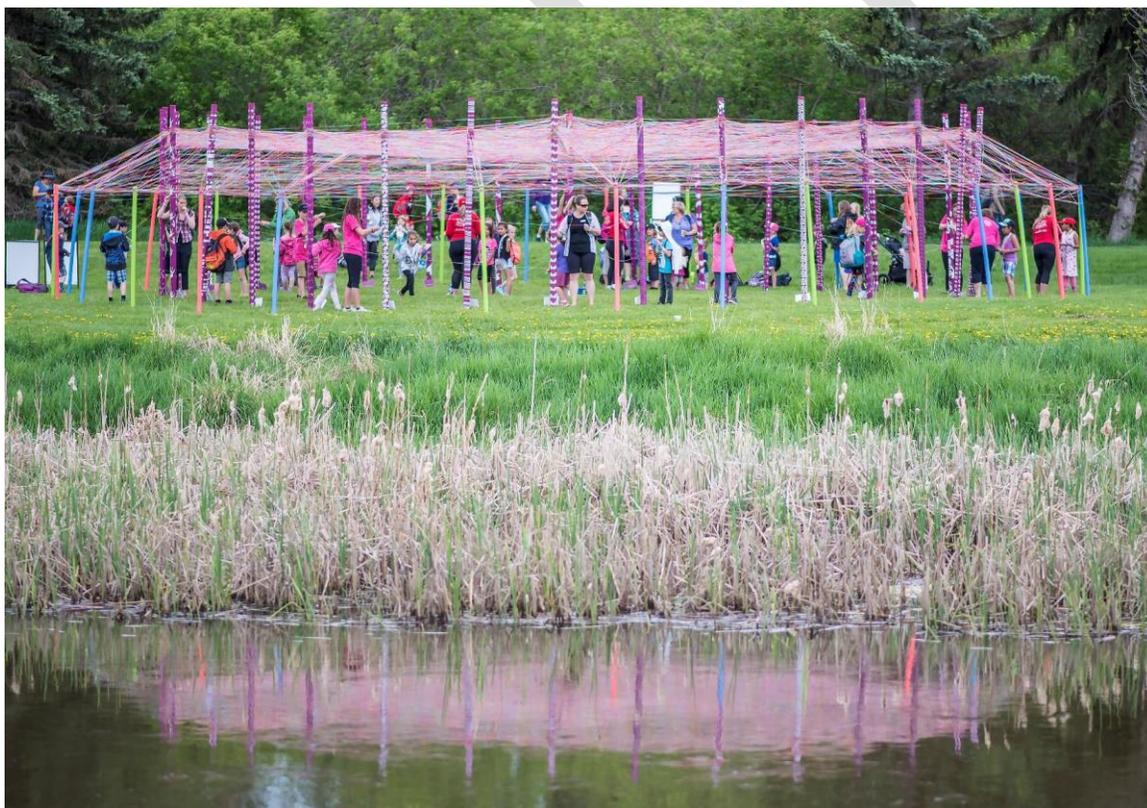
The artwork will be small scale, non-portable and temporary, with the ability to relocate in emergency situations, and with an expected exhibition duration of two years, at which point it will either remain in place, be removed by the City and returned to the artist or donated.

The artwork will be a whimsical representation that is inspired by butterflies and that commemorates the International Children's Festival of the Arts.

## Public Art Projects at the International Children's Festival of the Arts

A Festival partnership makes it possible to leverage significant community involvement for Public Art. The associated resources necessary to support highly interactive Public Art for residents would not be obtainable outside of this Festival partnership. As an example, the *Unity and Children's Poles* Project in 2017 required significant technical support. The Festival partnership makes it possible to share additional resources that are already available with Festival at little additional cost including:

- 24-hour security
- Additional Marketing/Communications
- Volunteer recruitment, training and support
- Technical staff support throughout the duration of the project
- Health and safety training
- Artist Accommodations as necessary



*Unity and Children's Poles*

Artist Nancy Belmont, Guest Artist Tiffany Shaw-Collinge

Activated by 5,000 Co-creators.

2017

b. \$30,000 for the public art at Festival for 2019

***Paper Planet: Interactive Public Art Installation***



A jury, recommended by the Public Art Advisory Committee has recommended that the Festival Society commission the artwork *Paper Planet*, which is a large-scale Interactive Public Art Installation.

*Paper Planet is a spectacular forest of tall cardboard trees that invites children and their adults to populate the world with fantastic paper creations.*

*Children's imaginations go wild in a world made of paper. Towering cardboard trees are the starting point and from there, only paper, tape and nimble fingers are used to create a new planet. After exploring the space, families make creatures, vines and flowers, costumes and impossible constructions, populating the world around them. This is a durational installation that grows as the participants engage with performers and their own imaginative flights of fancy. Theatre and play merge as children discover a world of adventures in this magical forest.*

*Paper Planet is an experience that all ages find inspiring and utterly blissful.*

Goals:

- Create a community-based, temporary public art project of artistic merit that engages the community.
- The artwork will thoughtfully respond to the context of the Festival, enhancing the Festival's rich art experience with Public Art and impacting visitors with lasting far-reaching impressions.
- Provide inspiration and education that we can create our world out of recycled and reused materials.

The collaboration with our Public Art program and the Children's Festival, has the flexibility when sourcing the material needed for the installation and are working to identify sources of re-used (not new) cardboard. For example, are reaching out to moving and packing companies, and big box retailers selling appliances and other large items, for partnerships. In addition, our goal is that one hundred percent of the material used for *Paper Planet* will be recycled at the end of the project. The Concepts of creating art, and by extension our world, out of recycled and recyclable materials is a powerful message and a key curriculum tie that *Paper Planet* provides for students.

Waste and Diversion Programs staff have provided recommendations on how to recycle and dispose the materials from the Paper Planet installation. Cultural Services staff have confirmed with the waste disposal company that provides services to Festival that, as long as the material is uncontaminated, it can all be recycled. Cultural Services staff have also reached out to local shipping supply businesses to discuss having the materials donated.

In addition, some materials will be reused by children and Artist Resident Kasie Campbell, in the Tim Bits Open Art Studio at Festival. In this self-directed and interactive arts experience, participants will create art to take home or contribute to an ongoing art exhibit. The Tim Bits Tent will also house the St. Albert's *Be Waste Wise* program.

- All materials used will come from recycled, reused and repurposed sources, which will then be reclaimed, where applicable, for other Festival workshops.
- Representatives from the City of St. Albert's Utilities and Environment department will be on site to answer questions, educate kids about St. Albert's *Be Waste Wise* program and encourage more responsible practices from all citizens.

Artists were invited to submit a proposal for a three-dimensional artwork installation that engages the community in one or more of the following ways: Engaging community members, groups, schools and/or organizations of St. Albert:

- in meaningful dialogue and/or exchange of ideas in conjunction with the artwork;

- as collaborators in the artwork concept development and/or production phases;
- as co-creators in the artwork concept development and/or production phases;
- in programming created in conjunction with the artwork; or by
- installing an artwork that is highly interactive and provides opportunities for active public participation during NAICF by allowing for the public to touch, look, move through or otherwise interact with the artwork in considered and inspiring ways.

The artists will design the scope and approach to community engagement at each stage of the project - conceptual development and production phases. The artist will maintain a flexibility to the artistic vision, understanding the artwork will be impacted based on community contribution.

- The project will be temporarily installed from May 28 – June 2, 2019 during the Festival
- Located on Festival grounds in Ecole Father Jan School gymnasium.

The Artwork will be made of durable materials as well as a design that can sustain public interaction, including physical manipulation and contact from up to 50,000 children and adults, will be utilized in the production of the artwork. Risk of injury to the public including minimizing climbing risk and avoiding sharp points will be considered in the artwork design phase and through professional engineering.

c. \$30,000 for the public art at Festival for 2020

**Architects of Air**



Sample image for scale

<https://www.architects-of-air.com/>

*Architects of Air* and the goals of this 2020 commission are similar to those of the 2019 project *Paper Planet*.

*Since 1992 more than 3 million visitors in over 40 countries across 5 continents have been welcomed into Architects of Air's monumental luminaria, immersed in radiant colour that comes simply from daylight shining through the luminarium's fabric.*

*The luminaria designed by company founder Alan Parkinson are inspired by natural forms, geometric solids, Islamic and Gothic architecture. Each new creation is a maze of winding paths and inspiring domes where the visitors may lose themselves in sensory bliss.*

*"Every once in a while something comes along that is just so different and interesting, it's hard to put into words. That's how I felt about Architects of Air."  
Ann, visitor in Omaha, USA*

The City of St. Albert consulted with both public and separate school boards in Northern Alberta to ensure that this installation would not fall afoul of any inflatable policies that may have prevented schools from attending festival. The City has received endorsement and support from the vast majority of school boards, who expressed enthusiasm for the opportunity for their students to experience *Architects of Air*. The school boards have also expressed appreciation that the City asked whether the project is in alignment with their policy regarding inflatables. The project is in alignment with their policy.

*Architects of Air* provides an unprecedented opportunity to welcome tourists to St. Albert. To support the anticipated large numbers of viewers, as is indicated by international precedents, the artwork will be open to the public during evenings. To showcase this internationally renowned artwork to thousands of people will increase awareness of St. Albert as a Botanical Arts City and impact its economy.

This Public Art Project will support the display of Public Art that will distinguish St. Albert as a destination City for visitors and create a highly engaging space for community activity and interaction for citizens. Local and international artists will further animate the colourful interior spaces with live performances that respond to the inspirational surroundings. *Architects of Air* will be an awe-inspiring Artwork and its impact will resonate positively with the community for years to come. Hosting this immersive artwork experience that has positively impacted people around the world and is unprecedented the region will inspire possibility and foster community cohesion long after the Festival's end.

- To be temporarily installed from May 25 to 31, 2020 during the Festival
- Located on Festival grounds in a highly visible place for the public to enjoy.
- Festival hours for this installation will be extended into the evenings to provide more opportunity for public viewing.
- At present, *Architects of Air* is proposed to be placed in Lions Park.

## 2. Red Willow Park West, \$31,000

Red Willow Park West Public Art is a collaborative project with Recreation and Parks' Red Willow Park- Meadowview Construction Detailed Design 2019 and RECR-050 Red Willow Park West- Trail and Park Construction- RECR-051 Grey Nuns White Spruce Park- Trail and Park Construction

Administration will request proposals from qualified and professional Artists to participate in an Artist in Residence Project

- to provide consultation and design as an integral part of the Project Team for the Red Willow Park West - Meadowview Design Project.
- The successful Artist will be responsible for consultation and artwork/s design for the preliminary and detailed design of Red Willow Park, Meadowview Area (Park) and/or the artwork/s design for inclusion of integrated or imbedded artwork in the Park.
- This design must be viable and cost effective for the Project Team.

A requirement of the project will be the inclusion of a qualified, licensed and professional consulting firm to provide public engagement, detailed design and construction management services for Phases 1 & 2 of Red Willow Park West – Meadowview Area project. Hiring the consulting firm is the responsibility of the City.



Emerald City  
Artist: Laura Haddad, Seattle



Passage  
Mags Harries  
Phoenix



Ripple Garden  
Mikyong Kim  
Miami



Trilobite Shade and Iron Wave  
Chris Levack  
Austin

Goals:

- Integrate art into the concept and detailed design phases of the project
- Extend the project's value, including the ability to foster new connections and to exemplify creativity and innovation.
- The artwork will create engaging spaces for community activity and interaction.

To integrate this artistic vision for the Park, the Artist will

- research local history and community, participate in meetings (in person) with the Project Team, public stakeholders and other advisory groups, where required by the City, to develop parameters for the Park design/Public Art
- provide designs and considerations for the Park as part of the Project Team.
- The Project Team will consider the historical guiding principals and components of the Park during the design and construction phases.
- Designs and artworks must align with the guiding principles of the Red Willow Plan and the direction of the Steering Committee and will be considered holistically within the design and function of the Park.

The concept plan for the Meadowview area is intended to provide connectivity to the existing Red Willow Park Trail system and the Riverside neighbourhood with multi-use trails as well as providing nature trails for a quieter experience with a focus on nature appreciation and education. The GNSWP will be a gateway to this area and a destination for citizens and visitors.

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### 3. Sign Reclamation Project Phase 1, \$31,000



This project is an interdepartmental collaboration with Recreation and Parks and the community. This is phase one of a sign reclamation Public Art project.

Recreation and Parks presented the sign reclamation partnership idea to Community Services in the hopes that something could be done to preserve the potentially meaningful and significant objects.

The original signs posts were carved and painted with identifications of parks and neighbourhoods such as Red Willow Park and Flagstone Crescent. Drawing on PAAC's previous experience with objects that carry meaning for communities and the potential sensitivity of removal, The Public Art Advisory Committee recommended to Administration to connect with the community, through this project, and solicit public feedback as to what the community thought could happen with the signs. The intention of the engagement would be to create either a permanent or temporary piece/s of public art in the community.

#### Phase 1

Pre-design	\$12,500
Consultation and Design	\$18,500
<b>Total</b>	<b>\$31,000</b>

The Phase two budget would come back to Council. This budget would depend on the location, partnerships, type of installation and the duration of the artwork placement (temporary – built into the existing soft/hardscape or more permanent structure - concrete pad or ongoing support required ex/ landscape maintenance support).

Examples of public art made of reclaimed wood and/or reclaimed signs:



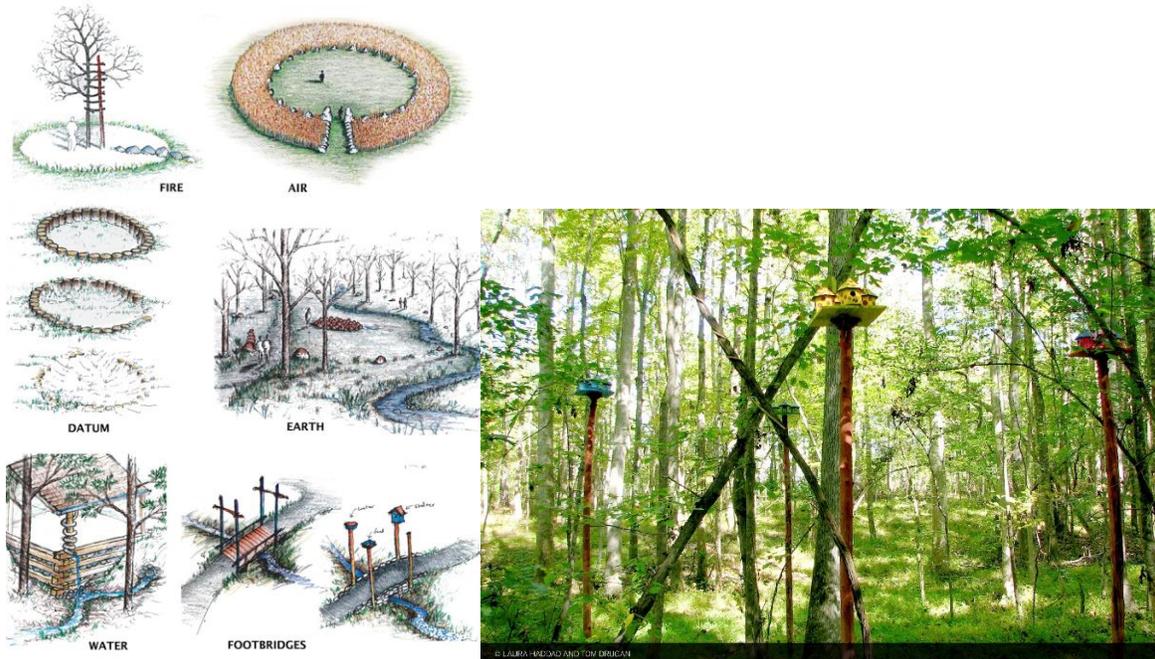
*Road Sign Sculpture Garden*  
Meadville, PA



*Little Tilde, The Six Forgotten Giants*  
Tomas Dambo, Copenhagen



*Colossal*  
By Barbara Holmes  
2016



*Elemental Landscape*  
 Southern Community Park,  
 Chapel Hill, North Carolina  
 Laura Haddad and Tom Drugan

Community Services is currently exploring synergies as a Team that reflect Departmental Plans and Policies and could be explored with other departments such as:

- artist and neighbourhood development
- youth artist mentorship and street art (addressing vandalism in parks)
- fostering ownership, memory and community pride
- managing loss and growth creatively

#### Phase 1 Public Engagement Design and Location

- research and potential design of a Public Art Project. Once complete, phase 2 would include the actual creation and installation of the art
- Consultation with internal and external stakeholders
- Online Public Survey of proposed public art site locations with distinct public art opportunities
- Meetings with external stakeholders to provide input on their preferred site location.
- In thoughtful consideration of internal and external stakeholder recommendations, the Public Art Advisory Committee will provide a recommendation for a location/s.

To support the Engagement process, Community Services will develop a Communication Plan and materials in collaboration with City and community stakeholders to support the above-mentioned events.

- Phase 2 Artwork selection and installation would take place in 2020 and Administration would request the recommended funds for completion of the project at that time.

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#### 4. Northridge Gazebo, \$100,000

The Northridge Gazebo location was identified by the City's Public Works Department and recommended by the Public Art Advisory Committee (PAAC) as a potential location to install Public Art. This park does not currently have Public Art. This project will include a community engagement and consultation process with Northridge residents to ensure that the art that is selected for this location reflects residents and the larger community of St. Albert.

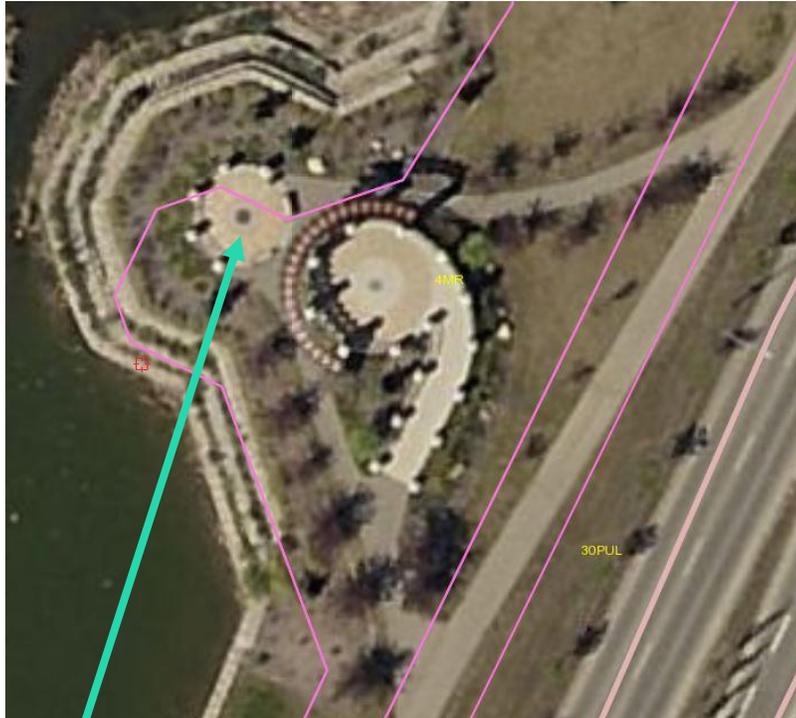
Pre-design	\$29,000
Design, Construction and Installation	\$71,000
<b>Total</b>	<b>\$100,000</b>

Commission fees vary depending on the following:

- artist experience
- artwork scale
- material costs
- fabrication costs
- engineering
- installation requirements



A project in a comparable location would be the *Millie Seitz, 150<sup>th</sup> Anniversary Recognition Sculpture* by Margorie Ann Davies, 2012 in Celebration Garden (H) 5'3" X (W) 1'8" X (D) 1'5". The total budget for this project was \$84,500.



The artwork will be in the part of the gazebo with no roof, which is the section closest to the water. 11 MR Newbury Court, Legal Description: PLAN: 0123093, BLOCK: 5, LOT: 15 MR  
 To distinguish St. Albert as a destination City, the Project will build on recent efforts to install artworks outside of St. Albert's downtown area.

The City's Public Art is concentrated primarily in the downtown area with a few artworks placed in larger parks such as Riel Park and Kingswood. Recent Public Art in neighbourhood parks includes *Feeder* by Tony Stallard 2017, placed in Lafleur Park and *Darling* by Slipper Liu in 2017 at Grandin Pond. These artworks have been well received by the communities.

Community Services will work with internal stakeholders and Northridge residents to select an artwork that will enhance quality of life in their neighbourhood. Through increased community engagement and consultation, the Northridge Gazebo project will encourage a sense of ownership, belonging and memory within the Northridge community and foster community cohesion, creating an engaging space for community interaction as well as developing public dialogue and creative learning opportunities about Public Art throughout the larger community of St. Albert.

## 5. Canada 150 Mosaic Mural donation installation, \$9,000



The St. Albert Rotary Club offered to donate the Mural to the City of St. Albert.

The Public Art Advisory Committee was asked by Administration to recommend a location and a Jury for the artwork. The Committee recommended that, if acquired, that the artwork be placed inside of Servus Place in the Go Auto Arena. The jury has recommended conditional acceptance of the artwork, based on the donation form being completed to Administration's satisfaction.

Total Project Cost: \$9,000

The City of St. Albert would own, insure and maintain the mural as part of the City of St. Albert's Public Art Collection. In this case, the artwork is a temporary accession as the artwork was created for a specific occasion and event, and the jury has determined that maintaining the artwork over its lifespan may be cost prohibitive.

Due to the significance of the object to the Public Art Collection, Administration has requested that Council fund the associated costs.

Hundreds of artists came together to paint and celebrate this mural for St. Albert as well as thousands of Canadians painted and celebrated the other

sections of the mural across Canada. Creating a local as well as a national community. The location, a hockey arena, showcases an iconic Canadian sport. The arena will be enhanced by artwork that will create further engagement and memories in the space.

Costs involved with the donation of the artwork are generally asked to be included as part of the donation of public art. These associated costs such as conservation and repairs; related materials and equipment; installation and transportation; annual inventory and ongoing documentation; marketing and promotions; maintenance and repair costs; supporting infrastructure and insurance and a guarantee that the minimum of 10% of the total appraised value or accession budget will accompany the artwork as capital for public art associated costs.

## 6. Diversity and Inclusion, Public Engagement, \$7,000

Total Project Cost: \$7,000

Due to the importance of diversity and inclusion in our community, Administration would like to ensure that engagement has a meaningful impact for the community and the project.

Council had the foresight to approve the diversity and inclusion project in 2018. Recent events locally and internationally have shone the light on the importance of cultivating a safe, healthy and inclusive community. St. Albert has taken a proactive approach in its support the advancement of a fair and equitable City. The City's strong commitment to Truth and Reconciliation in launching Payhonin Reconciliation St. Albert, Council's Welcoming and Inclusive Community Declaration, support of the rainbow crosswalk on St. Anne Street, The AGSA Barrier Free Renovations, and for the St. Albert Pride Festival are examples of this commitment. St. Albert is moving forward in right relations with our community, and what we are learning is that the complexity of this journey requires time and resources.

The Diversity and Inclusion project will be an opportunity to engage with all ages of the community, to foster community cohesion, belonging and memory. This project will further demonstrate that...

*The City of St. Albert believes in the advancement of a fair and equitable society that promotes respect for all citizens, strengthens the community, reduces causes of disadvantage and inequality and ensures that all citizens in St. Albert thrive and enjoy the best quality of life possible.*

This additional \$7,000 will be added to the \$90,000 that has already been approved for the art portion (including design, fabrication and installation etc) , and will ensure that the City is meeting its own standards for public engagement for Public Art projects. This budget will cover artist presentation fees as well as travel costs, facility rentals, and marketing and advertising.

This project proposal will create a strong community engagement component with regard to location artwork selection and presentation, to recognize and celebrate our LGBTQ2+ community.

In the process of developing this artwork, staff will consult and engage the community, including but not limited to the St Albert Pride Festival, Outloud and other local and regional LGBTQ2+ organizations/community groups.

The project process will be a two-part proposal selection process. A jury recommended by PAAC will shortlist 3 to 4 Artists or Artist Teams from an Expression of Interest, EOI Call to Artists – The City will present these Artists with an Invitation to Tender (ITT). The ITT will be issued with the requirement of

a drawing(s) and written submission in consideration of the project goals. The City will ask the Artists to present their proposals to a gathering of local and regional LGBTQ2+ Community Leaders for their input. Following the gathering, the Jury will thoughtfully consider this input and recommend that The City select one Artist or Artist Team.

The objectives of the Diversity and Inclusion project are to develop a public artwork that thoughtfully responds to the LGBTQ2+ community in St. Albert, to engage the local and regional LGBTQ2+ community in ways that foster dialogue, creative learning opportunities and encourage participation in the selection process of the public artwork. The process may change with input from the community. This project will recognize and acknowledge the need for everyone to feel that they are safe and belong in this community.

Community Services will develop the language of the EOI and ITT in consultation with internal and external stakeholders including:

- Legal & Legislative Services
- Corporate Communications and Design
- Public Works and Transit
- other departments as needed
- external LGBTQ2+ community leaders

These stakeholders will be key resources in the development of language that is acceptable to everyone.

There are Public Engagement opportunities as well as a jury selection proposed for the duration of the public art project. These public engagement events will inspire public dialogue and participation in the selection process of the public artwork and site location for public art. Public input will be considered by the Jury in the selection of the final artist or artist team.

#### Public Engagement Phase 1 – Location Selection

- Consultation with Individual Stakeholders
- Online Public Survey of proposed public art site locations with distinct public art opportunities
- Meetings with external stakeholders to provide input on their preferred site location.
- In thoughtful consideration of internal and external stakeholder recommendations, the Public Art Advisory Committee will provide a recommendation for one location to be included in the EOI and ITT.

#### Public Engagement Phase 2 – Artwork Selection

Public Engagement 'Artist Proposal Presentations to LGBTQ2+ Knowledge Keepers.

- 3-4 artists will be shortlisted by the Jury for the Diversity and Inclusion project.

- The shortlisted artists will be invited to develop and present detailed concept proposals to a group of community knowledge keepers.
- Shortlisted projects will be posted on-line to inform the community
- Knowledge keepers will have the opportunity to provide input on their preferred public art project.
- Knowledge keeper input will be considered by the artists in development of their final proposals.

### Phase 3 – Adjudication

- a jury recommended by the Public Art Advisory Committee will select the final artwork.

To support the Engagement process, Community Services will develop a Communication Plan and materials in collaboration with City and community stakeholders to support the above-mentioned events.