



## POSTPONED MOTIONS: ADMINISTRATIVE BACKGROUNDER

**NUMBER:** PM-19-026

<b>REQUESTED BY:</b>	Councillor Jacquie Hansen
<b>ORIGIN OF REQUEST:</b>	City Council
<b>DATE OF REQUEST:</b>	November 8, 2018

<b>AUTHOR:</b>	Kelly Jerrott
<b>DEPARTMENT:</b>	Community Services
<b>DATE RESPONSE DUE:</b>	November 14, 2018

### **MOTION:**

That an ongoing annual amount of \$5,000 be allocated to the annual Rotary Music Festival to be funded through taxes.

### **RESPONSE (one page max.):**

#### **Administration's Understanding of Intent Motion:**

Administration understands that this motion would provide \$5,000 to the Rotary Music festival.

#### **Operational or Organizational Impacts if Motion is Approved:**

Providing funding directly to the Rotary Music Festival would mean that they would not apply for a Community Events Grant and that the Community Services Advisory Committee would not review their financial statements thereby reducing accountability and transparency.

#### **Financial Implications of Motions:**

This would have minimal financial implication, increasing the operating budget and 2019 tax requirement by \$5000, however could set a precedent of funding outside our existing granting programs resulting in additional community groups requesting and expecting to receive similar support.

#### **Stakeholder Consultations:**

N/A.

**Background:**

As per the Municipal Fees and Charges Policy (C-FS-16), the City Manager reviews and sets fees for programs and services. Under this policy, local non-profit organizations who choose to rent the Arden Theatre are offered a discounted rate, of up to 45 per cent off the outside commercial rate, to rent The Arden Theatre. The Rotary Music Festival receives this discounted rate each year, as do other local not for profit organizations. Providing additional funds to further offset the Arden Theatre rental fees in addition to the non-profit rate could set a precedent which could lead to other non-profit organizations requesting and expecting similar support.

The historical allocation of Community Event Grant funding to the Rotary Music Festival has been sporadic and largely dependent on the review and recommendation of the Community Services Advisory Committee. In recent years their projected budget has indicated a profit, making them ineligible for this grant program. Their most recent application to this program was in 2017. Their application was not supported by the Advisory Committee and no funding was allocated.