

Land Use Bylaw Amendment – Schedule C Sign Regulations

Bylaw 18/2018

June 11, 2018
(Public Hearing, 2nd and 3rd Readings)

Presented by:

Chantelle Malo

Development Officer I

*Development Branch, Planning and Development,
Infrastructure and Development Services.*



LUB Amendment – Schedule C Sign Regulations

- Purpose

- Address the December 4, 2017 motion to amend Schedule C Portable Sign regulations. Specifically, the maximum number of portable signs per property.

Currently:

- Limited to 1 sign per property - frontages less than 30m.
- Limited to 2 signs per property - greater than 30m frontage.

Previously:

- Limited to two portables in the C2, RC and CC districts only.
- Unlimited portables permitted in C1 and CIS (w/ 30m spacing).

LUB Amendment – Schedule C Sign Regulations

- Highlights

- Administration does not recommend that Schedule C – portable signs be reverted back to previous wording.
- New amendments ensure fairness and consistency.
- Old provisions provided unfair advantage in C1 & CIS districts. Allowed opportunity for unlimited portables on a site.
- Current Schedule C provides other sign advertising opportunities, in addition to portable signs.

LUB Amendment – Schedule C Sign Regulations

- Process
 - Existing regulations were approved following consultation of the public, business, industry, and a public hearing process.
 - No Portable Sign representative spoke against the proposed Schedule C amendments at that time.

