

CITY OF ST. ALBERT ADMINISTRATIVE BACKGROUNDER

TITLE: STUDENT DAY PASS RATE AT SERVUS PLACE

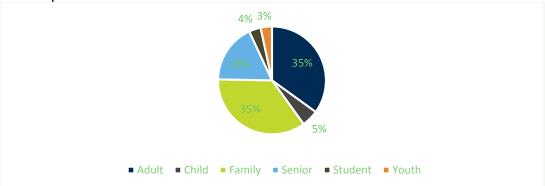
On January 29, 2018 Councillor Watkins provided notice in accordance with Section 23 of Procedure Bylaw 22/2016 that he intended to bring forward the proposed motion below.

In order for Council to debate the motion, the motion must be formally moved.

That Administration provide a Student Day Pass Rate at Servus Place.

BACKGROUND:

Administration understands the motion to be implementation of a Student Day Admission at Servus Place. The student category is defined as an individual that is 18 years or older, currently enrolled in a post secondary education program. Servus Place currently offers Monthly and Annual memberships for students; however, not a Day Admission. Students must produce proof of enrollment to receive the student rate on memberships. Currently, 4% of memberships at Servus Place are Student memberships.



Currently there is not a Student Day Admission at Servus place due to:

- Other facilities in the region, in which admission fees are compared, do not offer a Student Day Admission category.
- Students enrolled in post secondary institutions typically have access to campus recreation facilities and services as part of their enrollment.
- There have been no formal requests from patrons for a Student Day Admission.

If the motion is approved, the Student Day Admission could be established at a price point between the Youth and Adult Day Admission rates, similar to how the monthly and annual Student memberships are determined.



Current Adult Day	Current Youth Day	Proposed Student Day
Admission	Admission	Admission
\$10.50	\$7.75	\$9.00

As per the City of St. Albert Council Policy – C-FS-16 Municipal Fees and Charges, implementation of a new Youth Day Admission category could be instituted as part of the annual Servus Place fee schedule and introduced effective September 1st, 2018. A new fee could be implemented sooner than September 1st, however there are resource efficiencies by aligning it to this annual fee schedule.

Report Date: February 26, 2018

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Committee/Department: Recreation & Parks

General Manager: Dale Bendfeld City Manager: Kevin Scoble

