

- (ii) an upcoming local sporting event;
- (v) “Temporary Sign” is as defined in the *Land Use Bylaw*; and
- (w) “Walkway Decal” is as defined in the *Land Use Bylaw*.

### **Applicability**

51. (1) Except in compliance with this Part or the City’s written permission, no Person shall place or cause to be placed on or in a Public Place any advertisement, legend, message or Sign of any kind.
- (2) This Part shall not apply to Municipal Signs or Signs that are posted, placed or erected in accordance with a contractual arrangement between the City and another party.

### **General**

52. Notwithstanding any other provision of this Part, no Person shall place or cause to be placed
- (a) a Sign such that it may interfere with, be confused with, detract from or be placed on a Traffic Control Device, Municipal Sign or other municipal device;
  - (b) a Sign such that it is within 5m of a fire hydrant or other emergency use equipment;
  - (c) a Sign such that it interferes with the safe or orderly movement of Pedestrians or Vehicles, or sight lines set out under any Bylaw or otherwise by the City;
  - (d) on a Roadway or on a median within the Roadway, a Sign;
  - (e) on a Highway, a Walkway Decal;
  - (f) on a Highway, a Sign that is self-illuminated or employs the use of electricity;
  - (g) on or within a Vehicle or Trailer located on a Highway, a Sign (with the exception of a Motor Vehicle Sign);
  - (h) on a Highway, a Sign whose height exceeds the maximum building height allowed in any adjacent City district (as indicated by the *Land Use Bylaw*); and
  - (i) on a Highway, a Sign unless that Sign is located no less than 30.5m from any Intersection (with the exception of a Special Events Sign attached to a Pedestrian overpass).

### **Rules for Signs Permitted on Highways**

#### A-board Sign

53. (1) With the City Engineer’s written permission, an A-board Sign may be placed on a Sidewalk or Boulevard in a Mixed Commercial District if the A-board Sign
- (a) does not exceed 0.8m<sup>2</sup> in Sign Area;

- (b) does not exceed 1m in Sign Height; and
- (c) is separated by at least 3m from another A-board Sign.

Developer Marketing Sign

- (2) With the City Engineer's written permission, a Developer Marketing Sign may be placed on a Boulevard in a Residential District if the Developer Marketing Sign
  - (a) is located in a subdivision or development that is subject to a subsisting development agreement issued by the City;
  - (b) is Self-Supported;
  - (c) does not exceed 3m<sup>2</sup> in Sign Area;
  - (d) does not exceed 3m in Sign Height; and
  - (e) is separated by at least 10m from another Developer Marketing Sign.

Development Directional Sign

- (3) (a) With the City Engineer's written permission, a Development Directional Sign may be placed on a Boulevard in a Residential, Commercial or Industrial District (excluding a Mixed Commercial District, Boardwalk District, Institutional Facilities District and Integrated Care Community District) if the Development Directional Sign
  - (i) is Self-Supported;
  - (ii) does not exceed 1.5m<sup>2</sup> in Sign Area; and
  - (iii) does not exceed 3m in Sign Height.
- (b) Notwithstanding subsection (a), unless the Development Directional Sign is placed along a Highway identified in Schedule B of the *Land Use Bylaw*, no Person shall place or permit to be placed a Development Directional Sign without first obtaining a Development Permit authorizing the placement of that Development Directional Sign.

Election Sign

- (4) (a) An Election Sign may be placed on a Boulevard if the Election Sign
  - (j) is posted
    - (A) with respect to municipal and school elections, only between 12:00 noon on nomination day and 48 hours after the closing of polling stations, and
    - (B) with respect to provincial and federal elections, only between 12:00 noon on the day when an election writ is handed down and 48 hours after the closing of polling stations; and
  - (ii) is not located within any City-owned or occupied facility, or on or within any property upon which that facility is situated.

- (b) Notwithstanding subsection (a), no Person may place, on any Highway other than one referenced in Schedule 9, an Election Sign pertaining to a municipal or school election.
- (c) For any Election Sign that is placed on the St. Albert Trail highway, the sign shall have a minimum dimension of 1.22 m x 1.22 m.

#### Garage Sale Sign

- (5) A Garage Sale Sign may be placed on a Boulevard in a Residential District if the Garage Sale Sign
  - (a) is Self-Supported;
  - (b) does not exceed 0.6m in width;
  - (c) does not exceed 1m in Sign Height; and
  - (d) is posted no more than 24 hours prior to the advertised event and no more than 24 hours following the advertised event.

#### Motor Vehicle Sign

- (6) A Motor Vehicle Sign is permitted on a Roadway provided that the Motor Vehicle Sign is wholly attached or adhered to, and does not protrude from, the Vehicle.

#### Open House Sign

- (7) An Open House Sign may be placed on a Boulevard in a Residential District if the Open House Sign
  - (a) is Self-Supported;
  - (b) does not exceed 0.6m in width;
  - (c) does not exceed 1m in Sign Height; and
  - (d) is posted no more than 24 hours prior to the advertised event and no more than 24 hours following the advertised event.

#### Special Event Sign

- (8) (a) With the City Engineer's written permission, a Special Event Sign may be
  - (i) placed on a Boulevard if the Special Event Sign is Self-Supported; or
  - (ii) attached to a Pedestrian overpass if the Special Event Sign is in the form of a banner.
- (b) A Special Event Sign
  - (i) shall not exceed 1.5m<sup>2</sup> in Sign Area;
  - (ii) shall not exceed 1.5m in Sign Height;
  - (iii) if in the form of a banner attached to a Pedestrian overpass, shall be attached such that no part of the Sign is loose; and