

ST. ALBERT PLACE CULTURAL POLICY

Adopted by City Council: November 21st, 1983
C695-83

AREA: OVERALL CENTRE

FOCUS: A "PEOPLE PLACE" IN THE CITY
CENTRE

PURPOSE

TO BE A UNIQUE AND AESTHETICALLY BEAUTIFUL "PEOPLE PLACE" IN THE CENTRE OF THE CITY. TO SERVE CIVIC AND CULTURAL NEEDS

GOALS

1. To provide the City of St. Albert with a central physical focal point.
2. To be a unique combination of civic and cultural activities in a building designed to be the most aesthetically beautiful building of its type in Western Canada.

RELATED OBJECTIVES

1. To anchor new development in the downtown area.
To stimulate private investment in the downtown area.
2. To enhance St. Albert's position as an independently viable community.
To enhance the sense of civic pride of St. Albert residents.
To serve as a tourist attraction.
To establish St. Albert as a leader in provincial cultural activities.
To enable coordination of people activities among the various elements of the centre

PURPOSE

TO BE A UNIQUE FACILITY COMBINING CULTURAL ACTIVITIES TO MEET THE NEEDS OF THE ST. ALBERT COMMUNITY WHILE AT THE SAME TIME ATTRACTING REGIONAL, PROVINCIAL AND NATIONAL ASSOCIATIONS AND ARTISTS.

GOALS

1. To be a resource centre in art and historical matters for the community.
2. To be a regional, provincial and national centre for cultural seminars and workshops.
3. To be a nationally unique centre in the integrated arts concept.
4. To achieve a balance of activities that will maximize revenues.

RELATED OBJECTIVES

1. To provide the opportunity for involvement of St. Albert citizens in as wide a variety of cultural pursuits as possible.
To be a community programming centre and meeting place.
2. To develop St. Albert as a major cultural centre in Western Canada.
3. To achieve national recognition as a means of promoting the physical cultural and economic life of the City.
To develop local and provincial artistic talent.
4. To attract revenue producing activities and adopt realistic fee schedules that will allow each cultural component to make as large a contribution towards operating costs while being compatible with the facility philosophy.

AREA: THEATRE

FOCUS: EXPERIENCE & DEVELOPMENT

TYPE: ENTREPRENURIAL & COMMUNITY THEATRE

PURPOSE

THE ROLE OF THE THEATRE IS TO PROVIDE A VARIETY OF DEVELOPMENTAL, ENTERTAINING AND GENERAL EXPOSURE EXPERIENCES FOCUSING ON THE PERFORMING ARTS FOR THE COMMUNITY OF ST. ALBERT AND SURROUNDING AREA AND TO MEET THE NEED FOR LARGE ASSEMBLY FUNCTIONS IN ST. ALBERT

GOALS

1. To provide a facility for the development of the talents of members of the community in dance, music and theatre.
2. To provide professional theatre in all areas of the performing arts.
3. To provide leadership to the amateur performing arts groups in St. Albert.
4. To achieve a balance of amateur and professional activities that will produce sufficient revenues to offset annual operating costs exclusive of debt servicing.

RELATED OBJECTIVES

1. To provide for rent for rehearsal and performance by amateur performing arts groups, in the public and private sector.
To educate community youth in performance training, technical and audience behaviour.
To provide space for further development of children's theatre in St. Albert.
2. To provide a series of professional packages for sale in various areas of the performing arts.
3. To have a series of educational workshops designed by visiting companies for amateur groups.
4. To attract revenue producing activities compatible with the theatre purpose that will subsidize community development activities.

AREA: MUSEUM
TYPE INTERPRETIVE MUSEUM

FOCUS: PROGRAMMING OF COLLECTION

PURPOSE

THE ROLE OF THE MUSEUM IS TO PROMOTE AN AWARENESS AND UNDERSTANDING OF THE HUMAN AND NATURAL HERITAGE WITH EMPHASIS ON THAT OF ST. ALBERT AND REGION.

GOALS

1. To provide areas for the collection, identification, preservations and display of artifacts.
2. To stimulate interest among people of all ages in the history of St. Albert.
3. To stimulate interest in Alberta, Canadian and world cultures and customs, etc.
4. To serve as a historic reference source for the general community.
5. To utilize available space for artistic exhibitions.
6. To achieve a balance of activities that will produce sufficient revenues to offset annual operating costs exclusive of debt servicing.

RELATED OBJECTIVES

1. To inventory, Safeguard and display artifacts.
2. To provide circulating displays of artifacts, major exhibits, lecture program and senior citizen participation.
3. To provide children's experiential school programming.
To bring in a variety of travelling exhibits.
4. To provide written, verbal historic source references.
5. To provide space for special visual arts exhibits and displays.
6. To attract revenue producing activities compatible with the Museum philosophy that will subsidize community development activities.

AREA: ARTS & CRAFTS

FOCUS: EXPERIENCE & DEVELOPMENT

TYPE: COMMUNITY WORKSHOP & DISPLAY

PURPOSE

THE ROLE OF THE ARTS & CRAFTS FACILITY IS TO PROVIDE DEVELOPMENTAL OPPORTUNITIES FOR ORGANIZED ARTS & CRAFTS GROUPS AND INDIVIDUALS INTERESTED IN THE VISUAL ARTS AND CRAFTS IN ST. ALBERT.

GOALS

1. To provide meeting and working areas for arts and crafts groups.
2. To provide instruction and classes at all levels of development inclusive of unique, specialized and developmental programs.
3. To provide a "home" for the Arts and Crafts Guild.
4. To encourage marketing and display of the St. Albert artists and craftsmen's work.
5. To achieve a balance of activities that will produce revenues to offset annual operating costs exclusive of debt servicing.

RELATED OBJECTIVES

1. To encourage the Arts and Crafts Guild and other artisans to offer advanced programs as well as specialized workshops to experienced students.
2. To provide classes and workshops for children and adults which require the special equipment found at the centre.
To design school tours, weekend events, seminars and specialized workshops.
3. To provide classes of all levels, but where space is limited, to give advanced level programs priority.
4. To provide a sales outlet and display space.
To display beginner art students' work on occasion.
5. To develop programming rental policies and attract revenue producing activities compatible with the arts and crafts philosophy that will subsidize community development activities.

PURPOSE

THE ROLE OF THE LIBRARY IS TO PROVIDE OPPORTUNITY AND ENCOURAGEMENT FOR CONTINUOUS EDUCATION FOR EVERY INDIVIDUAL IN THE COMMUNITY, REGARDLESS OF AGE. THIS ACHIEVED THROUGH A PROGRAM OF SERVICE CENTERED ON THE SELECTION, ORGANIZATION AND MAINTENANCE OF A COLLECTION OF INFORMATIONAL, EDUCATIONAL AND RECREATIONAL MATERIALS.

GOALS

1. To provide user-oriented library service of the highest possible quality.
2. To provide library materials which encourage the positive use of leisure by the community.
3. To provide library materials and assistance to groups and individuals pursuing self-education.
4. To serve the community as a centre of reliable information.
5. To encourage citizen participation in enjoyment and appreciation of all the arts by means of using library resources.

RELATED OBJECTIVES

1. To evaluate periodically library services and programs to ensure they keep abreast of the community's needs.
To provide a strong inter-library loan service to give the community access to resources beyond its borders.
To make the fullest possible use of proven innovations, technological developments and changes in public library service.
2. To develop collections to help meet the diverse leisure, educational and information needs of the community.
3. To organize collections to allow easy access to the resources of the library.
4. To provide library service to children to guide them toward an awareness of books as a means of satisfying their mental, emotional and physical interests.
To evaluate collections periodically to ensure that they are in keeping with the community's needs.
To provide programs encouraging the communication of ideas.
5. To provide programs and facilities to help community cultural and educational organizations in their pursuits.