



Office of the Mayor
5 St. Anne Street
St. Albert, AB T8N 3Z9
Phone 780-459-1606
Fax 780-460-2394
www.stalbert.ca

File: L04
M2473

August 12, 2016

Ms. Danielle May-Cuconato
Secretary General
Canadian Radio-television and Telecommunications Commission

Dear Ms. May-Cuconato:

Re: *Broadcasting Notice of Consultation CRTC 2016-225 – Supporting Intervention for Corus Entertainment Inc. (Application No. 2016-0015-6) – City of St. Albert*

We are pleased to support the application by Corus Entertainment Inc. (Corus) and its licenced subsidiaries seeking to renew the broadcasting licences of the basic and discretionary services operated by Corus under the Commission's group-based licensing approach set out in *Broadcasting Regulatory Policy CRTC 2010-167*.

We are a mid-sized Alberta municipality with a population of 64,645. The City of St. Albert is a vibrant, innovative and thriving city that sustains and cherishes its unique identity and small town values. We are committed to cultivating a future-ready economy, good governance and a complete community.

We have developed and enjoyed a positive relationship with Corus television and we believe that we have benefited from this partnership. Global Edmonton and Shaw Cable Television (acquired by Corus Entertainment) fulfil a vital role within our community not only through their dedication to local programming and commitment to quality programs that engage, entertain and inform viewers about our community, Corus television is also a strong partner both on and off air. The local programming serves as our local voice and provides a vital connection to all members of our community through content that is reflective, unique and diverse.

We are grateful for the support we receive from Shaw Cable Television who broadcasts our City Council meetings and Standing Committee of the Whole meetings on the community channel. We also receive support from Global Edmonton for our numerous community events. Global Edmonton is a media sponsor for our annual Children's

Ms. May-Cuconato
Page 2
August 12, 2016

Festival. For over three decades our Northern Alberta International Children's Festival has served as a signature cultural event for the region, attracting over 50,000 people to our community annually. We look forward to our continued partnership with Corus Entertainment, Global Edmonton and Shaw Cable Television.

We believe that the Corus application is the right foundation for its continued essential role in providing local programming that is relevant and so important to the communities it serves. It is for these reasons that we strongly support the application to renew the licences of all Corus stations and services.

A copy of this letter has been sent to the applicant.

Yours sincerely,



Nolan Crouse
Mayor, City of St. Albert
The Botanical Arts City

cc: Sylvie Courtemanche, Vice-President, Government Relations, Corus
Entertainment Inc.
St. Albert City Council
Chris Jardine, Interim City Manager, City of St. Albert
Lynette Tremblay, Manager, Government Relations, City of St. Albert