



April 26, 2017

VIA EMAIL [mayor@stalbert.ca](mailto:mayor@stalbert.ca)

Mayor Nolan Crouse  
City of St. Albert  
St. Albert Place, 5 St. Anne Street  
St. Albert, AB  
T8N 3Z9

Dear Mayor Nolan Crouse,

**Re: Shaw's Commitment to Local News**

I am writing to bring you up to date on a new funding model that will provide Global News with additional resources to support local news in your region.

The CRTC's 2016 policy framework for local and community television set out regulatory measures to ensure that Canadians have access to local programming that meets their needs, including high-quality local news. To help provide necessary financial resources to local stations, Shaw and other cable companies have been provided with the flexibility to transfer funds from community stations to local television stations in large metropolitan markets.

Therefore, beginning in September 2017, Shaw will provide Global News with approximately \$10 million annually in funds redirected from Shaw TV operations in Vancouver, Edmonton and Calgary. Global News will use these resources to increase community newsgathering efforts, while adding capacity for relevant and locally focused news content.

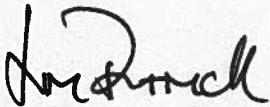
**Shaw Communications Inc.**  
Shaw Court  
630 3rd Avenue SW  
Calgary, Alberta T2P 4L4  
Tel: 403-930-8450

As a result of this transfer of funds, we will be winding down a number of Shaw TV operations effective August 15, 2017, including the station that currently provides coverage of St. Albert council proceedings.

We will be in touch in the coming days to answer any questions you may have, and to discuss options for supporting future coverage of St. Albert council proceedings online.

In the meantime, we want to maintain our open line of communication with you and your Council. Shaw's Manager of Government Relations, Ian Phillips, can be reached anytime at [Ian.Phillips@sjrb.ca](mailto:Ian.Phillips@sjrb.ca).

Sincerely,



Jim Patrick  
Vice President, Government Relations

CC:  
Kevin Scoble, City Manager

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