



CITY OF ST. ALBERT
ADMINISTRATIVE BACKGROUNDER

**TITLE: GOLD PRESENTING SPONSOR – HOME LAND HOUSING
BETTER LIVING**

On April 3, 2017 Councillor Brodhead provided notice in accordance with Section 23 of Procedure Bylaw 22/2016 that he intended to bring forward the proposed motion below.

In order for Council to debate the motion, the motion must be formally moved.

That the City of St. Albert become a Gold Presenting Sponsor for the Home Land Housing Better Living fundraising event in the amount of \$5,000 to be funded through Council Contingency as per C-CC-21 Council Sponsorship.

BACKGROUND:

The above motion is in compliance with C-CC-21 Council Sponsorship Policy.

The Standards within the policy that specifically apply to this motion are as follows:

2. Groups/events being considered for sponsorship should, in the opinion of the Council member, be deemed to portray a positive image of the City of St. Albert to the overall community.
3. b No sponsorships shall be provided whatsoever during the 120 calendar days preceding a Municipal election.
4. c Any request for individual sponsorships in excess of \$250 will be brought to Council as a motion, and if passed, will be funded from the Council contingency.
4. d Council supported sponsorships shall not exceed \$5,000 in a fiscal year.

Report Date: May 1, 2017

Author(s): Diane McMordie, Director of Financial Services

Committee/Department: Financial Services

General Manager: Maya Pungur-Buick, GM of Corporate Services

City Manager: Kevin Scoble