



CITY OF ST. ALBERT  
**ADMINISTRATIVE BACKGROUNDER**

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**TITLE: GOLD PRESENTING SPONSOR – HOME LAND HOUSING  
BETTER LIVING**

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On April 3, 2017 Councillor Brodhead provided notice in accordance with Section 23 of Procedure Bylaw 22/2016 that he intended to bring forward the proposed motion below.

*In order for Council to debate the motion, the motion must be formally moved.*

That the City of St. Albert become a Gold Presenting Sponsor for the Home Land Housing Better Living fundraising event in the amount of \$5,000 to be funded through Council Contingency as per C-CC-21 Council Sponsorship.

**BACKGROUND:**

The above motion is in compliance with C-CC-21 Council Sponsorship Policy.

The Standards within the policy that specifically apply to this motion are as follows:

2. Groups/events being considered for sponsorship should, in the opinion of the Council member, be deemed to portray a positive image of the City of St. Albert to the overall community.
3. b No sponsorships shall be provided whatsoever during the 120 calendar days preceding a Municipal election.
4. c Any request for individual sponsorships in excess of \$250 will be brought to Council as a motion, and if passed, will be funded from the Council contingency.
4. d Council supported sponsorships shall not exceed \$5,000 in a fiscal year.

Report Date: May 1, 2017

Author(s): Diane McMordie, Director of Financial Services

Committee/Department: Financial Services

General Manager: Maya Pungur-Buick, GM of Corporate Services

City Manager: Kevin Scoble