

Minutes of a Meeting of the Seniors' Advisory Committee held in the Douglas Cardinal Boardroom and remotely via Zoom, on the above date at 6:30 p.m.

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**Present**

Councillor Hughes  
S. Brown  
S. Clemens - Chair  
G. Ewert  
S. Friedenthal - Vice-Chair  
M. Langman  
A. Urbina  
A. Jack

**Staff**

T. Boonstra, Staff Liaison  
K. Droogers, Legislative Officer

**Call to Order**

The Chair called the meeting to order at 6:30 p.m. and welcomed committee members.

**Land Acknowledgement**

T. Boonstra read the Treaty Acknowledgement statement.

**Adoption of the Agenda**

The Chair declared the March 20, 2024 agenda, adopted as amended with the addition of item 10. Volunteerism Update and Discussion.

**Adoption of Minutes**

The Chair declared the Minutes of January 17, 2024 adopted as presented.

**February 20, 2024 City Council Meeting Update & Next Steps for the Senior/Elders Service Awards Program**

The Chair provided an update on the annual report presentation and awards program motion made during the February 20, 2024 City Council meeting.

**Communications & Marketing Discussion**

The Chair led a brief discussion on general City of St. Albert marketing and how accessible it is to the community.

Councillor Hughes and T. Boonstra led a discussion and solicited input from the Committee on the best avenues to market the Senior/Elders Service Award Program.

T. Boonstra discussed next steps on marketing and the nomination form for the award.

### **St. Albert Housing Coalition Update**

The Vice-Chair provided updates on the Housing Coalition meetings attended on behalf of the Committee in the last two weeks. Topics included landlord evictions, alternate housing, and rising rental prices.

### **Older Adult Working Group Update**

L. Jack noted that key updates would be provided in the Community Social Needs Assessment (CSNA) presentation.

### **Council Update**

Councillor Hughes provided an update on the Millennium Park Borrowing Bylaw, downtown vibrancy, and the Snowflake Festival.

### **Staff Liaison CSNA Presentation & Discussion**

T. Boonstra presented on the CSNA project, highlighting statistics specific to the 55+ demographic.

### **Volunteerism Update and Discussion**

The Chair and T. Boonstra informed the Committee that the Youth Advisory Committee made a motion regarding the Volunteer Opportunity/Awareness Initiative during the last meeting. The Committee discussed their experiences in volunteering and ideas to involve different demographics.

### **Next Meeting Date**

Wednesday, October 16<sup>th</sup>, 2024 at 6:30 p.m.  
Douglas Cardinal Boardroom.

### **Round Table**

The Committee members and staff provided updates, discussed items of general interest, and gave final comments.

### **Adjournment**

The Chair declared the meeting adjourned at 8:36 p.m.

*Suzanne Clemens*  
Suzanne Clemens (Oct 17, 2024 10:32 MDT)

CHAIR

*Renee McDonald*  
Renee McDonald (Oct 17, 2024 10:33 MDT)

DESIGNATED OFFICER