

CITY OF ST. ALBERT

BYLAW 08/2022

ADVERTISING BYLAW

A Bylaw to establish alternate methods for advertising statutory notices

WHEREAS section 230 of the Act requires notice of public hearings to be given in accordance with section 606 of the Act;

AND WHEREAS section 606 of the Act requires municipalities to provide notices of bylaws, resolutions, meetings, public hearings, and other things and sets out methods for advertising those things;

AND WHEREAS section 606.1 of the Act permits a Council to pass a bylaw allowing for alternative methods of advertising in lieu of the methods set out in the Act;

AND WHEREAS Council wishes to allow for alternative advertising methods and is satisfied that the methods proposed by this bylaw will ensure that the thing being advertised is brought to the attention of substantially all affected residents, where required;

NOW THEREFORE, the Council of the City of St. Albert, duly assembled, hereby ENACTS AS FOLLOWS:

TITLE

1. This Bylaw may be referred to as the “Advertising Bylaw”.

DEFINITIONS

2. In this Bylaw:
 - a. “Act” means the *Municipal Government Act*, R.S.A., 2000, c.M-26 and amendments thereto;
 - b. “City” means the municipal corporation of the City of St. Albert;
 - c. “Chief Administrative Officer” or “CAO” means the individual appointed by Council to the position of Chief Administrative Officer under section 205 of the Act and pursuant to the Chief Administrative Officer Bylaw;

- d. “Council” means the municipal Council of the City of St. Albert; and
- e. “Legal Advertisement” means a notice of a proposed bylaw, resolution, meeting, public hearing, or other thing required to be advertised in accordance with section 606 of the Act.

ADVERTISING METHODS

- 3. A Legal Advertisement may be advertised in accordance with the applicable timelines prescribed in the Act using any of the following methods:
 - a. Electronically by posting the notice on the City’s public website; and/or
 - b. Electronically by posting the notice on any of the City’s official social media sites; and/or
 - c. Electronically by posting the notice on local media outlets’ official website and/or social media sites.

DUTIES OF THE CAO

- 4. The CAO shall be responsible for determining which advertising method(s) to employ in any case when a Legal Advertisement is required.
- 5. The CAO shall be responsible for setting public hearing dates in accordance with the requirements of the Act.

GENERAL

- 6. The preamble paragraphs preceding the numbered sections of this bylaw are an integral part of this bylaw.
- 7. Should any provision of this bylaw be invalid, then the invalid provision shall be severed, and the remainder of this bylaw shall be maintained.

EFFECTIVE DATE

8. This Bylaw comes into effect when it is passed.

READ a First time this ___ day of _____ 20__.

READ a Second time this ___ day of _____ 20__.

READ a Third time this ___ day of _____ 20__.

SIGNED AND PASSED this ___ day of _____ 20__.

MAYOR

CHIEF LEGISLATIVE OFFICER