



# CITY OF ST. ALBERT CITY COUNCIL POLICY

NUMBER	TITLE
<b>C-CS-03</b>	<b>Community Recognition Program</b>
ORIGINAL APPROVAL DATE	DATE LAST REVISED
February 4, 2008	November 26, 2018

## Purpose

To contribute to the sense of community pride by recognizing and celebrating outstanding achievements by St. Albert residents in the areas of Arts and Culture, Citizenship, Professional Achievement, Sports, Environment, and Business.

## Policy Statement

The City of St. Albert will recognize individuals, groups, and Businesses for their exemplary commitment to demonstrating excellence and for being Community Builders in Arts and Culture, Citizenship, Professional Achievement, Environmental Stewardship, and Sport Excellence. The City will recognize Pillars of Business that have demonstrated a long-term commitment to the community, as well as Past Era Businesses of Distinction.

## Definitions

“Arts and Culture” means literary, visual, performing, film or video arts.

“Business” means a for-profit organization.

“Citizenship” means improving the quality of life for others.

“Community Builder” means an individual who has made a significant contribution to sport, arts or cultural development in St. Albert.

“Environmental Stewardship” means to embrace the responsibility of protecting and improving the environment.

“Environmental Sustainability” means maintaining, protecting, and improving the long-term health of the environment for current and future generations.

“Past Era Businesses of Distinction” means St. Albert Businesses whose name is well known throughout the community for past contribution to community life.

“Pillars of Business” means Business owners and their for-profit organizations that have demonstrated a long-term commitment to the community by operating within the City of St. Albert for a minimum of thirty years.

“Professional Achievement” means employment or professional contributions.

“Sport Excellence” means outstanding individual athletic records at the highest level of national and world level competition spanning several years.

## **Responsibilities**

1. Administration shall:
  - a. Promote the Community Recognition Program and invite nomination applications for the Arts and Culture, Citizenship, Professional Achievement, Sport Excellence, Environmental Stewardship, and Past Era Businesses of Distinction categories on an annual basis with an intake date of February 15; and
  - b. Receive the applications in the categories of Arts and Culture, Citizenship, Professional Achievement, Sport Excellence, Environmental Stewardship, and Past Era Businesses of Distinction and forward duly completed ones to either the Community Services Advisory Committee or the Environmental Advisory Committee as applicable.
2. The Community Services Advisory Committee shall serve as the selection committee for the categories of Arts and Culture, Citizenship, Professional Achievement, Sport Excellence, Past Era Businesses of Distinction and shall forward its recommendations to Council.
3. The Environmental Advisory Committee shall serve as the selection committee for the Environmental Stewardship category and shall forward its recommendations to Council.
4. The St. Albert Chamber of Commerce Small Business Week Committee may select one recipient annually in the Pillars of Business category if a recipient has been chosen that year.
5. Council shall have final approval of the program award recipients.
6. The Mayor shall:
  - a. Advise the recipients and their nominators of the decision and invite them to receive their award in a public forum; and

- b. The Mayor shall send a letter of thanks and acknowledgement to all nominators and nominees.

### **Service Standards / Expectations**

1. Nominees for the categories of Arts and Culture, Citizenship, Professional Achievement, Sport Excellence, Environmental Stewardship, and Past Era Businesses of Distinction shall be those who represent or are from St. Albert or have made a significant impact on St. Albert.
2. Nominees for the categories of Arts and Culture, Citizenship, Professional Achievement, Sport Excellence, Environmental Stewardship, and Past Era Businesses of Distinction shall have either enhanced the quality of life in the community or enhanced the image of the community through their achievements or contributions to arts and culture, citizenship, professional achievement, environmental sustainability, or sport excellence.
3. Nominees for the categories of Arts and Culture, Citizenship, Professional Achievement, Environmental Stewardship, and Sport Excellence may be amateur or professional.
4. Nominees for the categories of Arts and Culture, Citizenship, Professional Achievement, Environmental Stewardship, and Sport Excellence may be recognized for a single action, or for a contribution or achievement over an extended period of time.
5. Nominees for the Pillars of Business category are Business owners and their for-profit organizations that must have demonstrated a long-term commitment to the community by operating within the City of St. Albert for a minimum of thirty years. The recipient will also have provided community support over those years.
6. Nominees for the Past Era Businesses of Distinction must have represented a long-standing building which was a focal gathering place in the community and which continues to have legendary name recognition.
7. A Community Recognition Program award presentation will be held in June with each recipient:
  - a. Invited to the award presentation;
  - b. Recognized on a permanent recognition feature; and
  - c. Presented with a recognition memento.
8. A minimum of four recipients are required to initiate the process of carving the names on the permanent recognition feature.

**DATE REVIEWED**

**NEXT REVIEW DATE**

**REVISIONS**

<b>September 2018 – Environmental Services &amp; Community Services</b>	<b>2022 – Community Services</b>	<b>March 23, 2009 – C170-2009 November 21, 2011 – C718-2011 January 21, 2013 – C14-2013</b>
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