

- (ii) an upcoming local sporting event;
- (v) "Temporary Sign" is as defined in the *Land Use Bylaw*; and
- (w) "Walkway Decal" is as defined in the *Land Use Bylaw*.

Applicability

51. (1) Except in compliance with this Part or the City's written permission, no Person shall place or cause to be placed on or in a Public Place any advertisement, legend, message or Sign of any kind.

(2) This Part shall not apply to Municipal Signs or Signs that are posted, placed or erected in accordance with a contractual arrangement between the City and another party.

General

52. Notwithstanding any other provision of this Part, no Person shall place or cause to be placed

- (a) a Sign such that it may interfere with, be confused with, detract from or be placed on a Traffic Control Device, Municipal Sign or other municipal device;
- (b) a Sign such that it is within 5m of a fire hydrant or other emergency use equipment;
- (c) a Sign such that it interferes with the safe or orderly movement of Pedestrians or Vehicles, or sight lines set out under any Bylaw or otherwise by the City;
- (d) on a Roadway or on a median within the Roadway, a Sign;
- (e) on a Highway, a Walkway Decal;
- (f) on a Highway, a Sign that is self-illuminated or employs the use of electricity;
- (g) on or within a Vehicle or Trailer located on a Highway, a Sign (with the exception of a Motor Vehicle Sign);
- (h) on a Highway, a Sign whose height exceeds the maximum building height allowed in any adjacent City district (as indicated by the *Land Use Bylaw*); and
- (i) on a Highway, a Sign unless that Sign is located no less than 30.5m from any Intersection (with the exception of a Special Events Sign attached to a Pedestrian overpass).

Rules for Signs Permitted on Highways

A-board Sign

53. (1) With the City Engineer's written permission, an A-board Sign may be placed on a Sidewalk or Boulevard in a Mixed Commercial District if the A-board Sign

- (a) does not exceed 0.8m² in Sign Area;

- (b) does not exceed 1m in Sign Height; and
- (c) is separated by at least 3m from another A-board Sign.

Developer Marketing Sign

- (2) With the City Engineer's written permission, a Developer Marketing Sign may be placed on a Boulevard in a Residential District if the Developer Marketing Sign
 - (a) is located in a subdivision or development that is subject to a subsisting development agreement issued by the City;
 - (b) is Self-Supported;
 - (c) does not exceed 3m² in Sign Area;
 - (d) does not exceed 3m in Sign Height; and
 - (e) is separated by at least 10m from another Developer Marketing Sign.

Development Directional Sign

- (3) (a) With the City Engineer's written permission, a Development Directional Sign may be placed on a Boulevard in a Residential, Commercial or Industrial District (excluding a Mixed Commercial District, Boardwalk District, Institutional Facilities District and Integrated Care Community District) if the Development Directional Sign
 - (i) is Self-Supported;
 - (ii) does not exceed 1.5m² in Sign Area; and
 - (iii) does not exceed 3m in Sign Height.
- (b) Notwithstanding subsection (a), unless the Development Directional Sign is placed along a Highway identified in Schedule B of the *Land Use Bylaw*, no Person shall place or permit to be placed a Development Directional Sign without first obtaining a Development Permit authorizing the placement of that Development Directional Sign.

Election Sign

- (4) (a) An Election Sign may be placed on a Boulevard if the Election Sign
 - (i) is posted
 - (A) with respect to municipal and school elections, only between 12:00 noon on nomination day and 48 hours after the closing of polling stations, and
 - (B) with respect to provincial and federal elections, only between 12:00 noon on the day when an election writ is handed down and 48 hours after the closing of polling stations; and
 - (ii) is not located within any City-owned or occupied facility, or on or within any property upon which that facility is situated.

- (b) Notwithstanding subsection (a), no Person may place, on any Highway other than one referenced in Schedule 9, an Election Sign pertaining to a municipal or school election.
- (c) For any Election Sign that is placed on the St. Albert Trail highway, the sign shall have a minimum dimension of 1.22 m x 1.22 m.

Garage Sale Sign

- (5) A Garage Sale Sign may be placed on a Boulevard in a Residential District if the Garage Sale Sign
 - (a) is Self-Supported;
 - (b) does not exceed 0.6m in width;
 - (c) does not exceed 1m in Sign Height; and
 - (d) is posted no more than 24 hours prior to the advertised event and no more than 24 hours following the advertised event.

Motor Vehicle Sign

- (6) A Motor Vehicle Sign is permitted on a Roadway provided that the Motor Vehicle Sign is wholly attached or adhered to, and does not protrude from, the Vehicle.

Open House Sign

- (7) An Open House Sign may be placed on a Boulevard in a Residential District if the Open House Sign
 - (a) is Self-Supported;
 - (b) does not exceed 0.6m in width;
 - (c) does not exceed 1m in Sign Height; and
 - (d) is posted no more than 24 hours prior to the advertised event and no more than 24 hours following the advertised event.

Special Event Sign

- (8) (a) With the City Engineer's written permission, a Special Event Sign may be
 - (i) placed on a Boulevard if the Special Event Sign is Self-Supported; or
 - (ii) attached to a Pedestrian overpass if the Special Event Sign is in the form of a banner.
- (b) A Special Event Sign
 - (i) shall not exceed 1.5m² in Sign Area;
 - (ii) shall not exceed 1.5m in Sign Height;
 - (iii) if in the form of a banner attached to a Pedestrian overpass, shall be attached such that no part of the Sign is loose; and