



CITY OF ST. ALBERT

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Master

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**Agenda
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In Control: Arts Development
Advisory
Committee

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Final Action:

Title:

ADAC 2025 Project Plan Funding Requests

Presented by: Jacilyn Blackwood, Visual Arts Coordinator, Community
Services

Internal Notes:

Sponsors:

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1	Arts Development Advisory Committee	11/27/2024					
	Action Text:	[INSERT MOTION HERE]					

Text of Legislative File AR-24-472

TAMRMS#: B06

5.1

REQUEST FOR DECISION

ADAC 2025 Project Plan Funding Requests

Presented by: Jacilyn Blackwood, Visual Arts Coordinator, Community Services

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RECOMMENDED MOTION(S)

That the Arts Development Committee recommend to Council that \$495,000 be withdrawn from the Public Art Reserve Fund to be used to fund 2025 planned Public Art projects.

SUMMARY

Administration is seeking the Arts Development Advisory Committee's support to recommend the allocation of funds from the Public Art Reserve Fund by Council to enable the integration of Public Artworks.

ALIGNMENT TO COUNCIL DIRECTION OR MANDATORY STATUTORY PROVISION

On May 21, 2024 Council passed the following motions:

CA24010

That the Public Art Policy C-CS-25 be approved. Passed unanimously.

Bylaw # 09/2020 #'s 21 a. ii, b., d.

BACKGROUND AND DISCUSSION

Administration has worked collaboratively with internal stakeholders to identify opportunities for the inclusion of Public Art in two planned Capital Projects and a Community Initiated Capital Project on City owned land. Public Art funding is separate from Capital Project funding, for Administration to align with project timelines, Public Art funding needs to be secured and allocated.

Allocation of reserve funds for these projects at this time supports a critical path which allows for artists on the design team, meaningful engagement, schedule alignment, and efficient budget management.

Identified 2025 Public Art Projects include:

Element Park

Proposed project budget: \$165,000

Budget includes call for artists, selection committee, artists scope of work including community engagement, materials, fabrication, installation, contingency, and maintenance.

With continued development taking place in Erin Ridge, the City is planning for a new park space on Element Drive. The park will be called Element Park. One of the design features has been identified as an opportunity to include public art in the final design. A selection committee will select an artist who will work with the project team to create an integrated mosaic tile piece. The artwork will be incorporated into the design as part of the Capital Projects tender. The tender will allow for collaboration between the contractor and the artist to identify how the mosaic tilework will be embedded into the design. This is a wonderful opportunity to expand our public art collection to communities across our City, potentially making this park a destination for locals and visitors in the years to come.

Administration will work with Parks and Recreation to identify the scope of work for the integration of the artwork. Administration will develop the Call to Artists, facilitate artist selection, and lead the artists through concept design to final completion. Construction of the park is planned to begin in 2025 with the Public Art component being completed in 2026.

Capital Project Charter # RECR-049 - New Neighborhood Park Development
Owner: Recreation and Parks

Summary: Through the Municipal Development Plan (MDP) and Engineering Standards, developers provide basic park amenities including trash receptacles, benches, trails, and basic landscaping (grading, grass, some plantings). In alignment with the Parks and Open Spaces Standards and Guidelines (updated 2023) and the City's Engineering Standards, the City then provides additional amenities and features to support active and passive use of the parks and open spaces, including playgrounds, outdoor rinks, sport fields, sport courts, trail connections, seating areas, landscaping, etc.

Red Willow West Meadowview Phase 3:

Proposed project budget: \$300,000

Budget includes call for artists, selection committee, artists scope of work including community engagement, materials, fabrication, installation, contingency, and maintenance.

The Grey Nuns White Spruce Park (GNWSP) is located along the east side of Ray Gibbon Drive and on the north side of the Sturgeon River, south of the Riverside neighborhood. This construction project is part of the Red Willow Park West

Meadowview project, which has 3 phases that will ultimately connect residents from Ray Gibbon Drive to the downtown core and the existing Red Willow Trail System. Phase 1 has been completed and includes integrated Public Art features by artists Jennifer Marman and Daniel Borins.

We are seeking funding to support the inclusion of Public Art in the interpretive plan included in Phase 3 of the project. The interpretive plan project has commenced with the collection of historical, cultural and environmental information about the GNWSP and Phase 2 trail area.

This is a multi-year project which extends over several kilometers and will include one or more Public Art installations throughout the park or integrated into park infrastructure. The Call for Artists- RFQ will focus on securing an environmental artist who will develop a project plan that would detail opportunities for themselves, and/or additional artists within the project budget, to create works that reflect the land and human interaction, promoting stewardship to park users.

St. Albert BMX Mural

Funding allocation: \$30,000

Budget includes the call to artists, selection committee, artists scope of work including community engagement, materials, fabrication, installation, contingency, and maintenance.

In the summer of 2024, Administration was approached by the license holder of St. Albert BMX track and the City's liaison about considerations for a mural on the BMX jump that faces Riel Drive. This is a unique opportunity to add vibrancy to this highly visible location. The BMX track has a license to utilize City owned land, making any infrastructure installed at City asset should the licensee or City decide to discontinue the license agreement. Administration would develop a call to artists for a mural to be painted in the summer of 2025. The intended lifespan for a mural is temporary, typically lasting up to 15 years.

The BMX track is a world-class Supercross track and is set to host national and international competitions and features some of the most incredible jumps and obstacles ever seen in Canada. This positions St. Albert as a host, drawing tourism, and international attention to the users of this space. A mural would elevate the user experience and the City's profile as the Botanical Arts City.

STAKEHOLDER COMMUNICATIONS OR ENGAGEMENT

Internal Departments
BMX Association

IMPACTS OF RECOMMENDATION(S)

Financial:

Current uncommitted Public Art Reserve Fund total: \$1,020,230.03 which is separated into maintenance and acquisition.

Current funding availability for acquisition is: \$522,886.42

Current funding availability for maintenance is: \$497,343.61

\$455,000.00 of our Public Art Reserve Fund (Acquisition) is utilized to support and realize new opportunities for Public Art in St. Albert. With \$40,000 being allocated to long-term maintenance for a combined total of \$495,000.00.

Compliance & Legal:

Public Art Policy C-CS-25

Arts Development Advisory Committee Bylaw 9/2020

Program or Service:

This will impact Administration's ability to include public art in capital projects. Having funding approved will enable Administration to remain committed to collaborating and aligning with capital project timelines.

Organizational:

This will support Administrations engagement with internal stakeholders on aligning with project plans, delivering successful Public Art projects throughout the community.

Risks:

If the funding is not supported, this will prevent Administration from further engaging with internal stakeholders or aligning with project plans currently in development.

ALIGNMENT TO PRIORITIES IN COUNCIL'S STRATEGIC PLAN

Initiative aligned with Strategic Plan:

Not Applicable

ALIGNMENT TO SERVICE DELIVERY

A.1.2.d Public Art Collection

The Public Art Collection includes a variety of mediums including pottery, painting, sculpture and fibre arts. These artworks are displayed at City owned buildings in highly accessible and visible public spaces as well as offices to build visual culture awareness, create engaging spaces and increase quality of life and place. This subservice oversees the display and acquisition of standalone and integrated artworks through purchases, commissions, or loans. Public art is considered in the design objectives of all new municipal capital and building projects.

IMPACTS OF ALTERNATIVES CONSIDERED

ALTERNATIVE 1: None of the items included within the workplan are supported and a reserve allocation is not recommended.

Financial:

Money remains in reserve.

Compliance & Legal:

N/A

Program or Service:

Administration will be unable to deliver the program objectives as outlined in the policy and will not be able to fulfill commitments to other departments regarding the inclusion of public art in their projects.

Organizational:

This could impact inter-departmental relationships, as there is support for including public artwork in planned projects. Without funding to fulfill its commitment to public art, Administration may be unable to continue collaborating effectively, as it would not be able to align with project schedules or engage in design phase.

Risks

Without funding being allocated for public art, Administration may be unable to reliably meet commitments, leading to potential exclusion from future Capital Project planning by other departments. This could hinder the integration of art during the design phase, reducing overall project efficiency.

Report Date: November 27, 2024
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